### TRANSFER AGREEMENT

## BETWEEN

## UNIVERSITY OF WISCONSIN-MADISON

### AND

### NORTHEAST WISCONSIN TECHNICAL COLLEGE

Northeast Wisconsin Technical College (NWTC) Associate of Arts (AA) and Associate of Science (AS) to a UW-Madison Bachelor of Business Administration (BBA) online program: Business Administration-Management, Business Administration-Human Resources or Business Administration-Marketing (these programs will be referred to as "UW-Madison Online BBA" below).

Effective Date: 9/24

Next Review Date: 9/27

#### **Transfer Plan Highlights:**

- Students who completed all required coursework at Northeast Wisconsin Technical College Associate of Arts or Associate of Science will transfer a minimum of 62 credits to UW-Madison. Coursework taken at other institutions will be evaluated from the institution where it was completed and not how it transferred and was applied at Northeast Wisconsin Technical College.
- A minimum of 120 credits are needed to complete a UW-Madison **Online** BBA degree program.
- NWTC students who are in good standing and meet requirements of this agreement at UW-Madison will be guaranteed direct admission into either the Business Administration-Management, Business Administration-Human Resources or Business Administration-Marketing **Online** degree program. (See Online School of Business admissions requirements below)
- NWTC students who are pursuing an AA or AS and declare an intent to use this agreement to gain admission to a UW-Madison **Online** BBA program will be eligible for joint advisement from both NWTC and a UW-Madison Business advisor while completing their associate degree.
- Completion of 804-195 College Algebra w/Apps or equivalent course at NWTC that transfers as MATH 112 or higher at UW-Madison required prior to transfer.
- This agreement is only valid for students pursuing a UW-Madison **Online** BBA program.
- See details below.

### **Course Transfer Conditions**

- Students are encouraged to refer to <u>Transferology</u> to determine course transfer equivalencies.
- Students may **generally** transfer up to 72-degree credits earned at non-baccalaureate institutions.

## **Agreement Description and Rationale**

This document constitutes a transfer agreement between University of Wisconsin-Madison School of Business and Northeast Wisconsin Technical College AA or AS program as respective programs align well to prepare students to be strong leaders in Management, Human Resources or Marketing. UW-Madison is eager to welcome NWTC transfer students into an **Online** BBA program.

Students who pursue the AA or AS degree and submit the Declaration of Intent to Participate to gain admission to a UW-Madison **Online** BBA program will be eligible for joint advisement from both NWTC and a UW-Madison Business advisor while completing their associate degree. Those students who successfully complete the associate degree and meet specified levels of academic achievement as outlined in this transfer agreement at NWTC will be guaranteed direct admission to a UW-Madison School of Business **Online** BBA program in Business Administration-Management, Business Administration-Marketing or Business Administration-Human Resources.

Students who have previously graduated with an associate degree from NWTC or are not utilizing this transfer agreement remain welcome to apply for admission via the usual online transfer admission process. Previous coursework will be evaluated for transfer on a course-by-course basis.

This agreement only applies to the **Online** Business programs at UW-Madison. Students who wish to pursue an on-campus Business program can follow the transfer student application process for that option. UW-Madison Online Business program students cannot transfer into any on-campus undergraduate program.

### 1. UW-Madison School of Business Admission Requirements

To be eligible for guaranteed direct admission to the UW-Madison School of Business Online programs, students must:

- a. Earn a minimum 3.0 cumulative GPA in NWTC transferable coursework as determined by UW–Madison computation. The GPA for transfer is computed in accordance with UW–Madison's grading practices (all grades for repeated and failed transferable degree credit courses are included in the computation).
- b. Complete an electronic Declaration of Intent to Participate with their NWTC advisor. Students are strongly encouraged to declare their intent as early as possible to facilitate the smoothest transfer experience. The UW-Madison Office of Admissions and Recruitment will send a copy of the Declaration of Intent to Participate to the student, the NWTC advisor, and UW-Madison Online Recruitment.
- c. Meet with a transfer program advisor at NWTC at least once per semester while enrolled. The option to meet with a UW-Madison Business advisor is available while completing the associate degree.

- d. Communicate with a UW-Madison financial aid advisor to understand what <u>types</u> <u>of funding</u> may be available for students in online programs at UW-Madison. Students in online programs are not eligible for some types of funding.
- e. Meet the requirements for **Online** transfer admission to UW-Madison **Online** by demonstrating successful completion of:
  - i. Course equivalent to MATH 112, College Algebra or higher at UW-Madison prior to transfer.
  - ii. Single world language of either two high school years or two college semesters of sequential study in one world language. A student whose native language is not English is exempt from this admissions requirement provided the student's formal education through the seventh grade was in the native language. If this requirement is not met, students may be admitted with deficiencies and work with School of Business advisors to address completing requirement prior to graduation.
- f. Submit an application for **Online** transfer admission to UW-Madison according to the schedule for the planned term of entry to UW-Madison, see <a href="https://online.wisc.edu/apply/">https://online.wisc.edu/apply/</a>

## 2. Transfer of Credits

- a. UW-Madison Credit Evaluation Services will determine course transfer. Students are highly encouraged to consult with their advisors to discuss course transfer options for a UW-Madison **Online** BBA; Business Administration-Management, Business-Administration-Human Resources or Business Administration-Marketing programs.
- b. Students may **generally** transfer up to 72-degree credits earned at nonbaccalaureate institutions.
- c. To determine how test credit, such as Advanced Placement (AP) or International Baccalaureate (IB), transfer to UW-Madison, see <u>AP/IB credit</u>

## 3. Graduation Requirements:

- a. All UW-Madison baccalaureate candidates must meet UW-Madison's general education requirements and School of Business BBA, Business Administration-Management, Business Administration-Human Resources or Business Administration-Marketing degree requirements.
- b. Students will be required to complete a minimum of 30 credits in-residence at UW-Madison for a bachelor's degree.
- c. Students must earn a minimum UW-Madison 2.0 GPA to graduate with an Online BBA degree from UW-Madison.

## 4. Program Management and Reporting

- a. Each institution will:
  - i. Assess student progress and experiences to inform modification and/or improvement of the agreement.
  - ii. Exchange information that may be helpful in advising students and pertinent to the academic success of participating students.

iii. Provide timely information about significant changes in the program of study that relate to the preparation of participating students.

## 5. Termination/Modification

- a. This Agreement is subject to change or modification by mutual written consent.
- b. This Agreement may be modified by UW-Madison, in consultation with NWTC, as may be necessary to bring it within the purview of and in accordance with the directives of the Provost of UW-Madison, the Statutes governing UW-Madison, or the policies of the Board of Regents of the University of Wisconsin System.
- c. Both UW-Madison and NWTC agree to review this Agreement every three years to assess continued mutual benefit of this Agreement.
- d. This Agreement may be terminated by either party upon 1-year written notice to the other party. It is understood and agreed that any student already admitted to NWTC AA or AS degree program will be allowed to complete the program notwithstanding the termination provision, so long as the student remains in good academic standing and is making measured progress toward completion of a degree program. Notice of change or termination should be sent to NWTC and the Office of the Dean at UW-Madison School of Business.

# Signatures of Responsible Authorities at the Cooperating Institutions

## **University of Wisconsin-Madison**

V. Sen Jan Villa\_ Vallabh Sambamurthy (Oct 10, 2024 11:27 CDT)

Dr. Vallabh "Samba" Sambamurthy Albert O. Nicholas Dean Wisconsin School of Business

At Mill

Dr. Charles L. Isbell Jr Provost and Vice Chancellor for Academic Affairs

## Northeast Wisconsin Technical College

Aichaeline Schmit (Oct 7, 2024 16:15 CDT)

Myke Schmit Dean of General Studies

Katany Rogolsli

Kathryn Rogalski Date Vice President of Academic Affairs & Workforce Development

10/10/2024

Date

11/6/2024

Date

Date

10/08/2024

## APPENDIX:

This document is not part of the official transfer agreement and is only a sample, subject to change to or error and not binding

## Northeast Wisconsin Technical College Associate of Science To UW-Madison Online Bachelor of Business Administration Management, Human Resources or Marketing

This transfer pathway serves as a sample mapping tool for students and is based upon current transfer equivalencies and current program requirements as outlined in the 2024/2025 Academic Catalog. While this pathway has been created to assist you with your potential course options prior to transfer, it is not part of the official transfer agreement and is subject to change or error and not binding. It is strongly recommended that you continue to work with your advisor during the transfer process.

#### Transfer Guide Highlights:

- A minimum of 62 credits taken at Northeast Wisconsin Technical College will transfer to UW-Madison If a student transfers in course work from another institution to fulfill requirements within the AAS, it will be evaluated from the institution where it was completed and not how it transferred to Northeast Wisconsin Technical College.
- As few as 58 credits are needed to complete this degree at UW-Madison Online.
- Completion of 804-195 College Algebra or equivalent course that transfers as MATH 112 to UW-Madison or higher math required prior to transfer.
- This pathway is exclusively to transfer into the UW-Madison Online BBA major. Online students are not eligible to transfer into any on-campus majors.

Nort	heast Wisconsin Technical College			UW-Madison Online	
Course No. Course Title Cr		Credit s	Course No.	Course Title	Credit s
<i>Communication</i> 801-136	English Composition 1	3	Elective	ENGLISH Elective	3
<i>Communication</i> 801-223	English Composition 2	3	Communication A	ENGLISH Elective	3
Public Speaking 801-196 or 801-198	Oral/Interpersonal Comm Speech	3	Humanities	COM ARTS Elective	3
Math	Required completion of 804-195 or equivalent course that transfers as MATH 112 to UW-Madison Or higher math prior to transfer.		Quantitative A Pre-Business		
804-195	College Algebra w/Apps	3	MATH 112	Algebra	3
Diversity/Ethnic Studies	Intro to Diversity Studies		Ethnic Studies		
809-172 Humanities – Literature		3	Literature	SOC SCI Elective	3
801-212	Ethnic Literature	3		LIT Elective	3
Humanities – Philosophy			Ethics		
809-166	Intro to Ethics	3	PHILOS 241	Introductory Ethics	3
World Language					

802-104	Spanish 101 (If World Language requirement fulfilled through previous coursework, check with <u>Transferology</u> or work with an advisor to choose alternative elective course that transfers to UW-Madison)	4	Spanish 101	First Semester Spanish (UW-Madison requires 2 years of HS or 2 semesters of college World Language coursework for Admission) If not completed prior to application, can be admitted with deficiencies)	4
Biological Sciences	(Check <u>Transferology</u> or work with advisor to choose course that transfers as Biological Science at UW-Madison) <i>Science course must contain lab component</i>	4	Physical, Biological, Natural Science (6 credits Required)	Choose any designated Physical, Biological or Natural Science breadth courses	4
Physical Sciences	(Check <u>Transferology</u> or work with advisor to choose course that transfers as Physical Science to UW-Madison) <i>Science course must contain lab component</i>	4	Physical, Biological, Natural Science (6 credits Required)	Choose any designated Physical, Biological or Natural Science breadth courses	4
Math/Natural Science	Additional Math/Natural Science class required (Check <u>Transferology</u> or work with advisor to choose courses that transfers to UW- Madison)	9	Electives	TBD	9
<i>Social Science</i> 809-198	Introduction to Psychology	3	Pre-Business PSYCH 202	Introduction to Psychology	3
Social Science	(Check <u>Transferology</u> or work with advisor to choose course that transfers as Social Science to UW- Madison)	3	Social Science	TBD	3
<i>Health/Wellness</i> 456-101	Personal Wellness and Fitness	3	<i>Elective</i> KINES 100	Exercise/Nutrition/Health	3
Elective	<b>REC:</b> 101-110 Accounting 1 AND 101-120 Accounting 2 (Must take both 101-110 and 101-120 to receive credit for ACCT IS 100)	4	Preparatory ACCT IS 100	Financial Accounting Elective	4 4
<i>Elective</i> 102-150	Business Law	3	Business Breadth GEN BUS 301	Business Law	3
890-101	College 101	1	Elective	GEN Elective	1
	Minimum credits earned at NWTC	62	Minimum c	redits accepted at UW-Madison	62

	Additional coursework that can be completed prior to transferring to UW-Madison Online (transfer up to 72 credits to UW-Madison Online)				
101-142	Accounting Managerial	3	Preparatory ACCT IS 211	Managerial Accounting	3
196-189	(for Management or Marketing degrees) Team Building/Problem Solving	3	Core Major or Additional Breadth M H R 401	The Management of Teams	3
196-193	Human Resource Mgmt	3	Core Major or Additional Breadth M H R 305	Human Resource Management	3

Remaining coursework to be completed for UW-Madison Online Bachelor of Business Administration Business Administration-Management, Business Administration-Human Resources or Business Administration-Marketing

ECON 101	Introduction to Microeconomics	4
ECON 102	Introduction to Macroeconomics	3-4
GEN BUS 106	Skills for Business Analysis	1
GEN BUS 110	Personal and Professional Foundations in Business	1
GEN BUS 206	Beginning Data Analysis for Business	3
GEN BUS 207	Intermediate Data Analysis for Business	3
GEN BUS 360	Workplace Writing and Communication	3
ACCT IS 211	Managerial Accounting	3
	Additional Breadth	3
	Additional Breadth	3
FINANCE 300	Intro to Finance	3
MARKETNG 300	Marketing Management	3
M H R 300	Organizational Behavior	3
OTM 300	Operations Management	3
Management Cours	Ses	
M H R 305	Human Resource Management	3
M H R 401	Management of Teams	3
M H R 423	Strategic Management	3
M H R 628	Negotiations	3
	Minimum credits needed to complete for Business Administration-Management	58
Human Resources	Courses	
M H R 305	Human Resource Management	3
M H R 423	Strategic Management	3
M H R 610	Compensation Theory and Administration	3
M H R 611	Personnel Staffing and Evaluation	3
	Minimum credits needed to complete for Business Administration-Human Resources	58
Marketing Courses		
MARKETNG 305	Consumer Behavior	3
MARKETNG 310	Marketing Research	3
MARKETNG 355	Marketing in the Digital Age	3
MARKETNG 421	Fundamentals of Supply Chain Management	3
MARKETNG 430	Strategic Pricing	3
MARKETNG 460	Marketing Strategy	3
	Minimum credits needed to complete for Business Administration-Marketing	58
UW-Madison	Online BBA-Business Administration-Management, Business Administration-Human Resource or Business Administration-Marketing minimum credits required	120

## Northeast Wisconsin Technical College Associate of Arts To UW-Madison Online Bachelor of Business Administration Management, Human Resources or Marketing

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- Completion of 804-195 College Algebra or equivalent course that transfers as MATH 112 to UW-Madison or higher math required prior to transfer.
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North	east Wisconsin Technical College		UW-Madison Online		
Course No.	Course Title	Credits	Course No.	Course Title	Credits
<i>Communication</i> 801-136	English Composition 1	3	Elective	ENGLISH Elective	3
<i>Communication</i> 801-223	English Composition 2	3	Communication A	ENGLISH Elective	3
Public Speaking 801-196 or 801-198	Oral/Interpersonal Comm Speech	3	Elective	COM ARTS Elective	3
Math	Required completion of 804-195 or equivalent course that transfers as MATH 112 to UW-Madison Or higher math prior to transfer.		Quantitative A Pre-Business		
804-195	College Algebra w/Apps	3	MATH 112	Algebra	3
Diversity/Ethnic Studies 809-172	Intro to Diversity Studies	3	Ethnic Studies	SOC SCI Elective	3
Humanities – Literature			Literature		
801-212	Ethnic Literature	3		LIT Elective	3
Humanities – Philosophy 809-166	Intro to Ethics	3	Ethics PHILOS 241	Introductory Ethics	3
Humanities	(Check <u>Transferology</u> or work with advisor to choose course that transfers as Humanities to UW-Madison)	3	Humanities	TBD	3
Humanities – World Language 802-105	Spanish 102	4	Spanish 102	Second Semester Spanish	4

	(If World Language requirement fulfilled through previous coursework, check with <u>Transferology</u> or work with an advisor to choose alternative elective course that transfers to UW-Madison)			(UW-Madison requires 2 years of HS or 2 semesters of college World Language coursework for Admission)	
World Language 802-104	Spanish 101 (If World Language requirement fulfilled through previous coursework, check with <u>Transferology</u> or work with an advisor to choose alternative elective course that transfers to UW-Madison)	4	Spanish 101	First Semester Spanish (UW-Madison requires 2 years of HS or 2 semesters of college World Language coursework for Admission) If not completed prior to application, can be admitted with deficiencies)	4
Biological Sciences	(Check <u>Transferology</u> or work with advisor to choose course that transfers as Biological Science at UW-Madison) One science course must contain lab component	3-4	Physical, Biological, Natural Science (6 credits Required)	Choose any designated Physical, Biological or Natural Science breadth courses	3-4
Physical Sciences	(Check <u>Transferology</u> or work with advisor to choose course that transfers as Physical Science to UW-Madison) One science course must contain lab component	3-4	Physical, Biological, Natural Science (6 credits Required)	Choose any designated Physical, Biological or Natural Science breadth courses	3-4
Social Science 809-198	Introduction to Psychology	3	Pre-Business PSYCH 202	Introduction to Psychology	3
Social Science	(Check <u>Transferology</u> or work with advisor to choose course that transfers as Social Science to UW- Madison)	3	Social Science	TBD	3
Social Science	(Check <u>Transferology</u> or work with advisor to choose course that transfers as to UW- Madison)	3	Elective	TBD	3
Social Science	(Check <u>Transferology</u> or work with advisor to choose course that transfers as to UW- Madison)	3	Elective	TBD	3
Health/Wellness 456-101	Personal Wellness and Fitness	3	<i>Elective</i> KINES 100	Exercise/Nutrition/Health	3
Elective	<b>REC:</b> 101-110 Accounting 1 AND 101-120 Accounting 2 (Must take both 101-110 and 101-120 to receive credit for ACCT IS 100)	4 4	Preparatory ACCT IS 100	Financial Accounting Elective	4 4
<i>Elective</i> 102-150	Business Law	3	Business Breadth GEN BUS 301	Business Law	3
890-101	College 101	1	Elective	GEN Elective	1
	Minimum credits earned at NWTC	62	Minimum c	redits accepted at UW-Madison	62

	Additional coursework that can be com (transfer up to 72 c		prior to transferring t o UW-Madison Onlin		
101-142	Accounting Managerial	3	Preparatory ACCT IS 211	Managerial Accounting	3
	(for Management or Marketing degree)		Core Major or Additional Breadth		
196-189	Team Building/Problem Solving	3	M H R 401	The Management of Teams	3

			Core Major or		
			Additional Breadth		
196-193	Human Resource Mgmt	3	M H R 305	Human Resource Management	3

ECON 101	Introduction to Microeconomics	arketing 4
ECON 102	Introduction to Macroeconomics	3-4
GEN BUS 106	Skills for Business Analysis	1
GEN BUS 110	Personal and Professional Foundations in Business	1
GEN BUS 206	Beginning Data Analysis for Business	3
GEN BUS 207	Intermediate Data Analysis for Business	3
GEN BUS 360	Workplace Writing and Communication	3
ACCT IS 211	Managerial Accounting (may not be needed if taken as elective at NWTC)	3
	Additional Breadth (for Marketing - may not be needed if taken as elective at NWTC)	3
	Additional Breadth	3
FINANCE 300	Intro to Finance	3
MARKETING 300	Marketing Management	3
M H R 300	Organizational Behavior	3
OTM 300	Operations Management	3
Management Cour	ses	
M H R 305	Human Resource Management (may not be needed if taken as elective at NWTC)	3
M H R 401	Management of Teams (may not be needed if taken as elective at NWTC)	3
M H R 423	Strategic Management	3
M H R 628	Negotiations	3
	Minimum credits needed to complete for Business Administration-Management	58
Human Resources	Courses	
M H R 305	Human Resource Management (may not be needed if taken as elective at NWTC)	3
M H R 423	Strategic Management	3
M H R 610	Compensation Theory and Administration	3
M H R 611	Personnel Staffing and Evaluation	3
	Minimum credits needed to complete for Business Administration-Human Resources	58
<b>Marketing Courses</b>		
MARKETING 305	Consumer Behavior	3
MARKETING 310	Marketing Research	3
MARKETING 355	Marketing in the Digital Age	3
MARKETING 421	Fundamentals of Supply Chain Management	3
MARKETING 430	Strategic Pricing	3
MARKETING 460	Marketing Strategy	3
	Minimum credits needed to complete for Business Administration-Marketing	58
UW-Madison Or	line BBA-Business Administration-Management, Business Administration-Human Resource or Business Administration-Marketing minimum credits required	120

NOTE: This pathway is exclusively to transfer into the UW-Madison Online BBA major. Online Students are not eligible to transfer into any on-campus majors.

2024/2025 Academic Year

Transfer Credit Policy: <u>https://registrar.wisc.edu/transfer-your-credit-to-uw-madison/</u> Students must take at least 30 credits in residence at UW-Madison Online to be awarded a degree