TRANSFER AGREEMENT

BETWEEN

UNIVERSITY OF WISCONSIN-MADISON

AND

MADISON COLLEGE

Madison College Associate of Applied Science (AAS) in Business Management to a UW-Madison Bachelor of Business Administration (BBA) online program: Business Administration-Management, Business Administration-Human Resources, Business Administration-Marketing (this program will be referred to as "UW-Madison Online BBA below).

Effective Date: (10/24) **Next Review Date: (10/27)**

Transfer Plan Highlights:

- Upon completion of the AAS, a minimum of 62 credits taken at Madison College will transfer to UW-Madison and provide junior-level academic standing. If a student transfers in course work from another institution to fulfill requirements within the AAS, it will be evaluated from the institution where it was completed and not how it transferred to Madison College.
- A minimum of 120 credits are needed to complete a UW-Madison **Online** BBA program.
- Madison College students who are in good standing and meet requirements of this agreement at UW-Madison will be guaranteed direct admission into the UW-Madison **Online** BBA program. (See Online School of Business admissions requirements below)
- Madison College Students who are pursuing an Associate of Applied Science degree in Business Management at Madison College and declare an intent to use this agreement to gain admission to the UW-Madison **Online** BBA will be eligible for joint advisement from both Madison College and a UW-Madison Business advisor while completing their Associate degree.
- **Completion of 804-212 College Algebra** or equivalent course that transfers as MATH 112 to UW-Madison or higher math (except Trigonometry) **required prior to transfer.**
- This agreement is only valid for students pursuing a UW-Madison **Online** BBA program.
- See details below.

Course Transfer Conditions

- Students are encouraged to refer to Transferology to determine course transfer equivalencies.
- Students may **generally** transfer up to 72-degree credits earned at non-baccalaureate institutions.

Agreement Description and Rationale
The document constitutes a transfer agreement between University of Wisconsin-Madison School of Business and Madison College as respective programs align well to prepare students to be strong leaders in Management. UW-Madison is eager to welcome Madison College transfer students into the UW-Madison **Online** BBA program.

Students who pursue the Associate of Applied Science Degree in Business Management at Madison College and submit the Declaration of Intent to Participate to gain admission to an UW-Madison **Online** BBA program will be eligible for joint advisement from both Madison College and UW-Madison **Online** Business advisor while completing their Associate degree. Those students who successfully complete the Associate degree and meet specified levels of academic achievement as outlined in this transfer agreement will be guaranteed direct admission to the UW-Madison School of Business **Online** BBA program.

Students who have previously graduated with an Associate degree from Madison College or are otherwise not utilizing this transfer agreement remain welcome to apply for admission per the usual online transfer admission process. Previous coursework will be evaluated for transfer on a course-by-course basis.

This agreement only applies to the UW-Madison **Online** BBA program. Students who wish to pursue an on-campus Business program can utilize the general Madison College Transfer Agreement and follow the application process for that option. UW-Madison **Online Business program students cannot transfer into any on-campus programs.**

1. **UW-Madison Online School of Business Admission Requirements:**
   To be eligible for guaranteed direct admission to the UW-Madison **Online** BBA program, students must:
   a. **Earn a minimum 3.0 cumulative GPA in Madison College** transferable coursework as determined by UW–Madison computation. The GPA for transfer is computed in accordance with UW–Madison's grading practices (all grades for repeated and failed transferable degree credit courses are included in the computation).
   b. Complete an electronic Declaration of Intent to Participate with their Madison College advisor, prior to transfer and graduation. Students are strongly encouraged to declare their intent as early as possible to facilitate the smoothest transfer experience. The UW-Madison Office of Admissions and Recruitment will send a copy of the Declaration of Intent to Participate to the student, the Madison College advisor, and UW-Madison Online Recruitment.
   c. Meet with their academic advisor at Madison College at least once per semester while enrolled. The option to meet with a UW-Madison Business advisor is available while completing the Associate degree.
   d. Communicate with a UW-Madison financial aid advisor to understand what types of funding may be available for students in online programs at UW-Madison. Students in online programs are not eligible for some types of funding.

e. Meet the requirements for **Online** transfer admission to UW-Madison **Online** by demonstrating successful completion of:
    i. Course equivalent to Math 112, College Algebra at UW-Madison. **No other math is needed to be considered for admission into the UW-Madison Online program.**
    ii. Single world language of either two high school years or two college semesters of sequential study in one world language. A student whose native language is not English is exempt from this admissions requirement provided the student's formal education through the seventh grade was in the native language. **If this requirement is not met, students may be admitted with deficiency and will work with School of Business advisors to complete prior to graduation.**
f. Submit application for **Online** transfer admission to UW-Madison according to the schedule for the planned term of entry to UW-Madison, see https://online.wisc.edu/apply/

2. Transfer of Credits
a. UW-Madison Credit Evaluation Services will determine course transfer. Students are highly encouraged to consult with their advisors to discuss course transfer options for a UW-Madison **Online** BBA: Business Administration-Management, Business Management-Human Resources or Business Administration-Marketing program.
b. Students may **generally** transfer up to 72-degree credits earned at non-baccalaureate institutions.
c. To determine how test credit, such as Advanced Placement (AP) or International Baccalaureate (IB), transfer to UW-Madison, see AP/IB Credit

3. Graduation Requirements:
a. All UW-Madison baccalaureate candidates must meet UW-Madison's general education requirements and UW-Madison Online BBA Business Administration-Management, Business Administration-Human Resources or Business Administration-Marketing degree requirements.
b. Students will be required to complete a minimum of 30 credits at UW-Madison for a bachelor's degree.
c. Students must earn a minimum UW-Madison 2.0 GPA to graduate with an Online BBA degree.

4. Program Management and Reporting
a. Each institution will:
    i. Assess student progress and experiences to inform modification and/or improvement of the agreement.
    ii. Exchange information that may be helpful in advising students and pertinent to the academic success of participating students.
    iii. Provide timely information about significant changes in the program of study that relate to the preparation of participating students.

5. **Termination/Modification**
   a. This Agreement is subject to change or modification by mutual written consent.
   b. This Agreement may be modified by UW-Madison, in consultation with Madison College, as may be necessary to bring it within the purview of and in accordance with the directives of the Provost of UW-Madison, the Statutes governing UW-Madison, or the policies of the Board of Regents of the University of Wisconsin System.
   c. Both UW-Madison and Madison College agree to review this Agreement every three years to assess continued mutual benefit of this Agreement.
   d. This Agreement may be terminated by either party upon 1-year written notice to the other party. It is understood and agreed that any student already admitted to Madison College Associate of Applied Science in Business Management program will be allowed to complete the program agreement notwithstanding the termination provision, so long as the student remains in good academic standing and is making measured progress toward completion of a degree program. Notice of change or termination should be sent to the Madison College and Dean's Office in the School of Business at UW-Madison.

Signatures of Responsible Authorities at the Cooperating Institutions

University of Wisconsin-Madison

V. Sambamurthy — Nov 4, 2024

Dr. Vallabh "Samba" Sambamurthy — Date
Albert O. Nicholas Dean, School of Business

12/10/2024

Dr. Charles L. Isbell Jr — Date
Provost and Vice Chancellor for Academic Affairs

Madison College

Signed by: Dr. Beth Giles-klinkner — 10/31/2024
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Dr. Beth Giles-Klinkner — Date
Provost

Signed by: Melissa Perez — 10/31/2024
42701A4E6CE34E4...

Melissa Perez — Date
Dean, School of Business and Applied Arts

Signed by: — 10/31/2024
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Dr. Antonio Molina Rivas — Date
Program Director, Business Management

APPENDIX:
This pathway is not part of the official transfer agreement and is only a sample, subject to change or error and not binding

Madison College Business Management Associate of Applied Science To UW-Madison Bachelor of Business Administration - Business Administration-Management, Business Administration-Human Resources or Business Administration-Marketing

This transfer pathway serves as a sample mapping tool for students and is based upon current transfer equivalencies and current program requirements as outlined in the 2024/2025 Academic Catalog. While this pathway has been created to assist you with your potential course options prior to transfer, it is not part of the official transfer agreement and is subject to change or error and not binding. It is strongly recommended that you continue to work with your advisor during the transfer process.

Transfer Guide Highlights:

- A minimum of 62 credits taken at Madison College will transfer to UW-Madison If a student transfers in course work from another institution to fulfill requirements within the AAS, it will be evaluated from the institution where it was completed and not how it transferred to Madison College.
- As few as 58 credits are needed to complete this degree at UW-Madison.
- **Required completion of 804-212 College Algebra or equivalent course that transfers as MATH 112 to UW-Madison or higher math (except Trigonometry) prior to transfer.**
- This pathway is exclusively to transfer into the UW-Madison Online BBA major. Online Students are not eligible to transfer into any on-campus majors.

Madison College			UW-Madison Online		
Course No.	Course Title	Credits	Course No.	Course Title	Credits
810-205	Small Group & Interpersonal Comm **(In lieu of 801-196 Oral/Interpersonal Comm)**	3	*Social Science*	SOC ST Elective	3
801-201	English 1 **(In lieu of 801-195 Written Comm)**	3	*Communication A*	ENGLISH Elective	3
809-212	Microeconomics **(in lieu of 809-195 Economics)**	3	*Business Prep* ECON 101	Intro to Microeconomics	3
809-231	Intro to Psychology **(In lieu of 809-199 Psych of Hum Rel)**	3	*Business Prep* PSYCH 202	Intro to Psychology	3
106-109	Business Spreadsheet Apps	3	*Business Prep* GEN BUS 100	Skills for Business Analysis	3
101-111 AND 101-113*	Accounting 1-Principles Accounting 2-Principles*	4 4	*Business Prep* ACCT IS 100	Financial Accounting Elective	4 4
101-118	Management Accounting	4	*Business Prep* ACCT IS 211	Managerial Accounting	4
102-135	Project Management Fundamentals	3	*Additional Breadth* OTM 452	Project Management	3
104-102	Marketing Principles	3	*Core Business* MARKETING 300	Marketing Management	3

114-136 AND 804-144	Corporate Finance Math of Finance	3 3	*Core Business* FINANCE 300	Introduction to Finance Elective	3 3
102-143	Management Techniques	3	*Core Business* M H R 300	Managing Organizations	3
116-145	Intro to Human Resources	3	*Major Course* M H R 305	Human Resource Management	3
102-114	Business Communication	3		Elective	3
102-104	Business Statistics	3		Elective	3
102-132	Strategic Leadership	3		Elective	3
102-133	Quality Management	3		Elective	3
102-134	Introduction to Business	3		Elective	3
809-212 101-113	**Business – No Emphasis area** **REC:** Completion of 804-212 College Algebra or equivalent course that transfers as MATH 112 to UW-Madison or higher math (except Trigonometry) is required prior to transfer. College Algebra **REC:** See Acctg IS 100 requirement) Accounting 2* ***If another Emphasis is chosen, check with advisor for guidance***	3 4	*Quantitative A Preparatory* MATH 112 *Elective*	Algebra Elective (take both 101-111 AND 101-113 to fulfill Acctg IS 100)	3 4
Minimum credits taken at Madison College		**62**	**Minimum credits accepted at UW-Madison**		**62**

Suggested electives that transfer to UW-Madison Online (transfer up to 72 credits to UW-Madison Online)					
	If no World Language taken, recommend completing two levels of World Language at Madison College			**(UW-Madison requires 2 years of HS or 2 semesters of college World Language coursework for Admission) If this requirement is not met, students may be admitted with deficiencies and will work with School of Business advisor to complete prior to graduation.**	
	(check Transferology or work with advisor to choose course that transfers as Literature at UW-Madison)	3	*Literature*	Direct Equivalent or Elective	3
809-166 OR 809-262	Intro to Ethics: Theory & Appl Contemporary Moral Issues	3 3	*Ethics* PHILOS 241 PHILOS 341	Introductory Ethics Contemporary Moral Issues	3 3
	(check Transferology or work with advisor to choose course that transfers as Literature at UW-Madison)	6	*Physical, Biological, Natural Science* *(6 credits Required)*	Direct Equivalent or Elective *Choose any designated Physical, Biological or Natural Science breadth courses*	6
	(check Transferology or work with advisor to choose course that transfers as Literature at UW-Madison)	3	*Ethnic Studies*	Direct Equivalent or Elective	3
	(check Transferology or work with advisor to choose course that transfers as Humanities at UW- Madison)	3	*Humanities*	Direct Equivalent or Elective	3

Remaining coursework to be completed for UW-Madison Online Bachelor of Business Administration – Management, Human Resources or Marketing		
	GEN ED-Literature **(may not be needed if taken as elective at Madison College)**	3
	GEN ED-Ethics **(may not be needed if taken as elective at Madison College)**	3
	GEN ED-Science (*Select 6 credits designated Biological, Natural or Physical Science)* **(may not be needed if taken as elective at Madison College)**	6
	GEN ED-Ethnic Studies **(may not be needed if taken as elective at Madison College)**	3
	GEN ED-Humanities **(may not be needed if taken as elective at Madison College)**	3
GEN BUS 110	Personal & Professional Foundations in Business	1
GEN BUS 206	Beginning Data Analysis for Business	3
GEN BUS 207	Intermediate Data Analysis for Business	3
GEN BUS 360	Workplace Writing and Communication	3
ECON 102	Intro to Macroeconomics	3-4
GEN BUS 301	Business Law	3
	Additional Breadth	3
OTM 300	Operations Management	3
Management Courses		
M H R 401	Management of Teams	3
M H R 423	Strategic Management	3
M H R 628	Negotiations	3
	Minimum credits needed to complete for Management	**58**
Human Resources Courses		
M H R 423	Strategic Management	3
M H R 610	Compensation Theory and Administration	3
M H R 611	Personnel Staffing and Evaluation	3
	Minimum credits needed to complete for Human Resources	**58**
Marketing Courses		
MARKETING 305	Consumer Behavior	3
MARKETING 310	Marketing Research	3
MARKETING 355	Marketing for the Digital Age	3
MARKETING 421	Fundamentals of Supply Chain Management	3
MARKETING 430	Strategic Pricing	3
MARKETING 460	Marketing Strategy	3
	Minimum credits needed to complete for Marketing	**58**
	UW-Madison Online BBA – Management, Human Resources or Marketing minimum credits required	**120**

NOTE: This pathway is exclusively to transfer into the UW-Madison Online BBA major. Online Students are not eligible to transfer into any on-campus majors.

2024/2025 Academic Year
Transfer Credit Policy: **https://registrar.wisc.edu/transfer-your-credit-to-uw-madison/**
Students must take at least 30 credits in residence at UW-Madison Online to be awarded a degree