TRANSFER AGREEMENT

BETWEEN

UNIVERSITY OF WISCONSIN-MADISON

AND

MADISON COLLEGE

Madison College Liberal Arts Program - Associate of Arts (AA) Degree - Economics and Pre-Business Pre-major to a UW-Madison Bachelor of Business Administration (BBA) online program: Business Administration-Management, Business Administration-Human Resources or Business Administration-Marketing (these programs will be referred to as "UW-Madison Online BBA" below).

Effective Date: (10/24) **Next Review Date: (10/27)**

Transfer Plan Highlights:

- Upon completion of the AA, a minimum of 60 credits taken at Madison College will transfer to UW-Madison and provide junior-level academic standing. If a student transfers in course work from another institution to fulfill requirements within the AA, it will be evaluated from the institution where it was completed and not how it transferred to Madison College.
- A minimum of 120 credits are needed to complete a UW-Madison **Online** BBA degree program.
- Madison College students who are in good standing and meet requirements of this agreement at UW-Madison will be guaranteed direct admission into either the Business Administration-Management, Business Administration-Human Resources or Business Administration-Marketing **Online** degree program. (See Online School of Business admissions requirements below)
- Madison College Students who are pursuing the Liberal Arts Program – Associate of Arts degree -Economics and Pre-Business Pre-major at Madison College and declare an intent to use this agreement to gain admission to a UW-Madison **Online** Business will be eligible for joint advisement from both Madison College and a UW-Madison advisor while completing their Associate degree.
- **Completion of 804-212 College Algebra** or equivalent course that transfers as MATH 112 to UW-Madison or higher math (except Trigonometry) **is required prior to transfer.**
- This agreement is only valid for students pursuing a UW-Madison **Online** BBA program.
- See details below.

Course Transfer Conditions

- Students are encouraged to refer to Transferology to determine course transfer equivalencies.

- Students may **generally** transfer up to 72-degree credits earned at non-baccalaureate institutions.

Agreement Description and Rationale
The document constitutes a transfer agreement between University of Wisconsin-Madison School of Business and Madison College as respective programs align well to prepare students to be strong leaders in Management, Human Resources or Marketing. UW-Madison is eager to welcome Madison College transfer students into an **Online** BBA program.

Students who pursue the Liberal Arts Program – Associate of Arts degree -Economics and Pre-Business Pre-major at Madison College and submit the Declaration of Intent to Participate to gain admission to an UW-Madison **Online** BBA program will be eligible for joint advisement from both Madison College and UW-Madison Business advisor while completing their Associate degree. Those students who successfully complete the Associate degree and meet specified levels of academic achievement as outlined in this transfer agreement at Madison College will be guaranteed direct admission to a UW-Madison School of Business **Online** BBA program in Business Administration-Management, Business Administration-Marketing or Business Administration-Human Resources.

Students who have previously graduated with an Associate degree from Madison College or are otherwise not utilizing this transfer agreement remain welcome to apply for admission via per the usual online transfer admission process. Previous coursework will be evaluated for transfer on a course-by-course basis.

This agreement only applies to the **Online** Business programs at UW-Madison. Students who wish to pursue an on-campus Business program can utilize the general Madison College Transfer Agreement and follow the application process for that option. UW-Madison **Online Business program students cannot transfer into any on-campus program.**

1. **UW-Madison Online School of Business Admission Requirements**
   To be eligible for guaranteed direct admission to the UW-Madison School of Business Online programs, students must:
   a. **Earn a minimum 3.0 cumulative GPA in Madison College transferable coursework** as determined by UW–Madison computation. The GPA for transfer is computed in accordance with UW–Madison's grading practices (all grades for repeated and failed transferable degree credit courses are included in the computation).
   b. Complete an electronic Declaration of Intent to Participate with their Madison College advisor. Students are strongly encouraged to declare their intent as early as possible to facilitate the smoothest transfer experience. The UW-Madison Office of Admissions and Recruitment will send a copy of the Declaration of Intent to Participate to the student, the Madison College advisor, and UW-Madison Online Recruitment.
   c. Meet with an academic advisor at Madison College at least once per semester while enrolled. The option to meet with a UW-Madison Business advisor is available while completing the Associate degree.

d. Communicate with a UW-Madison financial aid advisor to understand what types of funding may be available for students in online programs at UW-Madison. Students in online programs are not eligible for some types of funding.
e. Meet the requirements for **Online** transfer admission to UW-Madison **Online** by demonstrating successful completion of:
    i. Course equivalent to Math 112, College Algebra at UW-Madison. **No other math is needed to be considered for admission into the UW-Madison Online program.**
    ii. Single world language of either two high school years or two college semesters of sequential study in one world language. A student whose native language is not English is exempt from this admissions requirement provided the student's formal education through the seventh grade was in the native language. **If this requirement is not met, students may be admitted with deficiencies and will work with School of Business advisors to complete prior to graduation.**
f. Submit application for **Online** transfer admission to UW-Madison according to the schedule for the planned term of entry to UW-Madison, see https://online.wisc.edu/apply/

2. **Transfer of Credits**
    a. UW-Madison Credit Evaluation Services will determine course transfer. Students are highly encouraged to consult with their advisors to discuss course transfer options for a UW-Madison **Online** BBA; Business Administration-Management, Business-Administration-Human Resources or Business Administration-Marketing programs.
    b. Students may **generally** transfer up to 72-degree credits earned at non-baccalaureate institutions.
    c. To determine how test credit, such as Advanced Placement (AP) or International Baccalaureate (IB), transfer to UW-Madison, see AP/IB Credit
3. **Graduation Requirements:**
    a. All UW-Madison baccalaureate candidates must meet UW-Madison's general education requirements and School of Business BBA, Business Administration-Management, Business Administration-Human Resources or Business Administration-Marketing degree requirements.
    b. Students will be required to complete a minimum of 30 credits in residence for a bachelor's degree at UW-Madison.
    c. Students must earn a minimum UW-Madison 2.0 GPA to graduate with a BBA, Business Administration-Management, Business Administration-Human Resources or Business Administration-Marketing degree.

4. **Program Management and Reporting**
    a. Each institution will:
        i. Assess student progress and experiences to inform modification and/or improvement of the agreement.
        ii. Exchange information that may be helpful in advising students and pertinent to the academic success of participating students.
        iii. Provide timely information about significant changes in the program of study that relate to the preparation of participating students.

5. **Termination/Modification**
   a. This Agreement is subject to change or modification by mutual written consent.
   b. This Agreement may be modified by UW-Madison, in consultation with Madison College, as may be necessary to bring it within the purview of and in accordance with the directives of the Provost of UW-Madison, the Statutes governing UW-Madison, or the policies of the Board of Regents of the University of Wisconsin System.
   c. Both UW-Madison and Madison College agree to review this Agreement every three years to assess continued mutual benefit of this Agreement.
   d. This Agreement may be terminated by either party upon 1-year written notice to the other party. It is understood and agreed that any student already admitted to Madison College Liberal Arts – Associate of Arts Economics and Pre-Business Pre-major Associate degree program will be allowed to complete the program notwithstanding the termination provision, so long as the student remains in good academic standing and is making measured progress toward completion of a degree program. Notice of change or termination should be sent to the UW-Madison's Office of Admission and Dean's Office in the School of Business at UW-Madison.

Signatures of Responsible Authorities at the Cooperating Institutions

University of Wisconsin-Madison

V. Sambamurthy — Nov 4, 2024

Dr. Vallabh "Samba" Sambamurthy — Date
Albert O. Nicholas Dean, School of Business

12/10/2024

Dr. Charles L. Isbell Jr — Date
Provost and Vice Chancellor for Academic Affairs

Madison College

Signed by: Dr. Beth Giles-klinkner EF250C36468442B... — 10/31/2024

Dr. Beth Giles-Klinkner — Date
Provost

Signed by: Brian Short F5120ED99DE5400... — 10/31/2024

Brian Short — Date
Dean, School of Arts, Humanities and Social Sciences

Signed by: Lindsay Amiel 4DEEDE304822449... — 10/31/2024

Lindsay Amiel — Date
Pre-Major Coordinator, Liberal Arts - Economics and Pre-Business

APPENDIX:
This document is not part of the official transfer agreement and is only a sample, subject to change to or error and not binding.

Madison College Liberal Arts - Associate in Arts Degree - Economics and Pre-Business Pre-major To UW-Madison Bachelor of Business Administration Business Administration-Management, Business Administration-Human Resources or Business Administration-Marketing

This transfer pathway serves as a sample mapping tool for students and is based upon current transfer equivalencies and current program requirements as outlined in the 2024/2025 Academic Catalog. While this pathway has been created to assist you with your potential course options prior to transfer, it is not part of the official transfer agreement and is subject to change or error and not binding. It is strongly recommended that you continue to work with your advisor during the transfer process.

Transfer Guide Highlights:

- A minimum of 60 credits taken at Madison College will transfer to UW-Madison If a student transfers in course work from another institution to fulfill requirements within the AA, it will be evaluated from the institution where it was completed and not how it transferred to Madison College.
- As few as 60 credits are needed to complete this degree at UW-Madison.
- **Completion of 804-212 College Algebra or equivalent course that transfers as MATH 112 to UW-Madison or higher math (except Trigonometry) is required prior to transfer.**
- This pathway is exclusively to transfer into the UW-Madison Online BBA major. Online Students are not eligible to transfer into any on-campus majors.

Madison College			**UW-Madison Online**		
Course No.	Course Title	Credits	Course No.	Course Title	Credits
Communication 801-201	English 1	3	*Communication A*	ENGLISH Elective	3
Communication 801-201	English 2	3	*Communication B*	ENGLISH Elective	3
Humanities/Fine Arts	**Literature** **(check Transferology or work with advisor to choose course that transfers as Literature at UW-Madison)**	3	*Literature*	Direct Equivalent or Elective	3
Humanities/Fine Arts 809-166 OR 809-262	**Humanities** Intro to Ethics: Theory and Appl Contemporary Moral Issues	3	*Ethics* PHILOS 241 PHILOS 341	Introductory Ethics Contemporary Moral Issues	3
Humanities/Fine Arts	**World Language** **(If World Language requirement fulfilled thru previous work, check Transferology or work with advisor to choose course that transfers as Humanities at UW-Madison)**	3-4	*Elective or Humanities* (World Language does not fulfill Humanities req)	Direct Equivalent or Elective **(UW-Madison requires 2 years of HS or 2 semesters of college World Language coursework for Admission) If this requirement is not met, student may be admitted with deficiencies and will work with School of Business advisor to complete prior to graduation.**	3-4
Humanities/Fine Arts	**Ethnic Studies** **(check Transferology or work with advisor to choose course that transfers as Ethnic Studies at UW-Madison)**	3	*Ethnic Studies*	Direct Equivalent or Elective	3

Natural Science	Science with Lab AND without Lab **One biological science and one physical science is required*	7-10	*Physical, Biological, Natural Science* *(6 credits Required)*	Direct Equivalent or Elective *Choose any designated Physical, Biological or Natural Science breadth courses*	7-10
Social Science 809-212	Microeconomics	3	*Pre-Business* ECON 101	Principles-Microeconomics	3
Social Science 809-243	Macroeconomics	3	*Preparatory* ECON 102	Principles-Macroeconomics	3
Social Science 809-231 or 809-198	Introduction to Psychology	3	*Pre-Business* PSYCH 202	Introduction to Psychology	3
Social Science	**(Choose SS course other than Economics or Psychology.) (Check Transferology or work with advisor to choose course that transfers as a social science at UW-Madison)**	3	*Social Science*	Direct Equivalent or Elective	3
Math 804-212	***Completion of 804-212 College Algebra or equivalent that transfers as MATH 112 to UW-Madison Or higher math (except Trigonometry) is required prior to transfer.*** College Algebra	3	*Quantitative A* *Pre-Business* MATH 112	Algebra	3
	Public Speaking	3		Elective	3
	Health/Wellness	1		Elective	1
Elective	**REC:** 101-111 Accounting Principles 1 (4 cr) AND 101-113 Accounting Principles 11 (4 cr) (Must take both 101-111 and 101-113 to receive credit for ACCT IS 100) OR Financial Accounting 101-244	4 4 4	*Preparatory* ACCT IS 100	Financial Accounting Elective 	4 4 4
Elective 101-118	Management Accounting	3	*Preparatory* ACCT IS 211	Managerial Accounting	3
Elective 104-102	Marketing Principles	3	*Core* MARKETING 300	Marketing Management	3
Elective 102-143	Management Techniques	3	*Core* M H R 300	Managing Organizations	3
Minimum credits earned at Madison College		**60**	**Minimum credits accepted at UW-Madison**		**60**

Suggested electives that transfer to UW-Madison Online (transfer up to 72 credits to UW-Madison Online)					
	(check Transferology or work with advisor to choose course that transfers as Humanities at UW-Madison)	3	*Humanities*	TBD **(not needed if taken instead of World Language req above)**	3
	World Language **(Take Level two course if Level one course taken above)**	4	*World Language*	**See World Language requirement above for admission to UW-Madison. Requirement must be fulfilled prior to graduation from UW-Madison**	4
102-135	Fund of Project Management	3	*Additional Breadth* OTM 452	Project Management	3
106-109	Business Spreadsheet Apps	3	*Preparatory* GEN BUS 106	Skills for Business Analysis Elective	1 2

116-145	Intro to Human Resources	3	*Core or Additional Breadth* M H R 305	Human Resource Management	3
116-147	Wage, Salary & Benefits Admin	3	*Core or Elective* M H R 610	Compensation: Theory & Adm	3
116-49	Effective Staffing	3	*Core or Elective* M H R 611	Strategic Talent Management	3

Remaining coursework to be completed for UW-Madison Online Bachelor of Business Administration - Business Administration-Management, Business Administration-Human Resources or Business-Administration Marketing		
	GEN-ED Humanities **(may not be needed if taken as Humanities or elective at Madison College)**	3
GEN BUS 110	Personal and Professional Foundations in Business	1
GEN BUS 106	Skills for Business Analysis **(may not be needed if taken as elective at Madison College)**	1
GEN BUS 206	Beginning Data Analysis for Business	3
GEN BUS 207	Intermediate Data Analysis for Business	3
GEN BUS 360	Workplace Writing and Communication	3
GEN BUS 301	Business Law	3
	Additional Breadth **(may not be needed if taken as elective at Madison College)**	3
	Additional Breadth **(Marketing - may not be needed if taken as elective at Madison College)**	3
FINANCE 300	Intro to Finance	3
OTM 300	Operations Management	3
Management Courses		
M H R 305	Human Resource Management **(may not be needed if taken as elective at Madison College)**	3
M H R 401	Management of Teams	3
M H R 423	Strategic Management	3
M H R 628	Negotiations	3
	Minimum credits needed to complete for Business Administration-Management	**60**
Human Resources Courses		
M H R 305	Human Resource Management **(may not be needed if taken as elective at Madison College)**	3
M H R 423	Strategic Management	3
M H R 610	Compensation Theory and Administration **(may not be needed if taken as elective at Madison College)**	3
M H R 611	Personnel Staffing and Evaluation **(may not be needed if taken as elective at Madison College)**	3
	Minimum credits needed to complete for Business Administration-Human Resources	**60**
Marketing Courses		
MARKETING 305	Consumer Behavior	3
MARKETING 310	Marketing Research	3
MARKETING 355	Marketing in the Digital Age	3
MARKETING 421	Fundamentals of Supply Chain Management	3
MARKETING 430	Strategic Pricing	3
MARKETING 460	Marketing Strategy	3
	Minimum credits needed to complete for Business Administration-Marketing	**60**
	UW-Madison Online BBA-Business Administration-Management, Business Administration-Human Resource or Business Administration-Marketing minimum credits required	**120**

NOTE: This pathway is exclusively to transfer into the UW-Madison Online BBA major. Online

Students are not eligible to transfer into any on-campus majors

2024/2025 Academic Year
Transfer Credit Policy: **https://registrar.wisc.edu/transfer-your-credit-to-uw-madison/**
Students must take at least 30 credits in residence at UW-Madison Online to be awarded a degree