University of Wisconsin-Madison
Madison, WI
and
Chippewa Valley Technical College
Eau Claire, WI

Transfer Agreement

Effective Date: For students admitted to UW-Madison on or after 08/01/2026

Date last signed or reviewed: 08/01/2026

Date of next review: 08/01/2029

This document constitutes a transfer agreement between the University of Wisconsin-Madison School of Business and Chippewa Valley Technical College. Students who earn the Business Pathway Associate of Arts who meet requirements for admission to UW-Madison, who declare an intent to use this agreement to gain admission to the UW-Madison and who meet specified levels of academic achievement at Chippewa Valley Technical College will be granted admission to UW–Madison School of Business **Bachelor of Business Administration (BBA) online program: Business Administration-Management, Business Management-Marketing or Business Management-Human Resources** as a transfer student.

Students will need to make some substitutions in their Chippewa Valley Technical College programs as outlined in the pathway below.

Students who do not use this transfer agreement are welcome to apply for admission via UW-Madison's usual online transfer admission process.

This agreement only applies to the online Bachelor of Business Administration (BBA) program: : Business Administration-Management, Business Management-Marketing or Business Management-Human Resources, at UW-Madison. Students who wish to pursue an on-campus program can follow the application process for on-campus transfer students. **Online** UW-Madison Business program students cannot transfer into any on-campus program.

1. Transfer Admission Requirements
   Students are eligible for admission to UW-Madison School of Business Bachelor of Business Administration (BBA) program**:** Business Administration-Management, Business Management-Marketing or Business Management-Human Resources under this agreement if they:
   a. Complete the Business Pathway Associate of Arts.

   b. Complete a minimum of 60 transferable credits in the Business Pathway Associate of Arts program.

c. Meet with an advisor at Chippewa Valley Technical College to review and submit a Declaration of Intent to Participate. The advisor will validate eligibility and submit the Declaration of Intent to Participate online form to UW–Madison Online. UW–Madison will email a copy of the Declaration of Intent to Participate to the student, Chippewa Valley Technical College advisor, UW-Madison Office of Admissions and UW-Madison Online.

d. Complete 804-224 College Algebra or equivalent that transfers as MATH 112 or higher at UW-Madison prior to transfer.

e. Earn a 3.0 cumulative GPA in the Business Pathway Associate of Arts course work as determined by UW–Madison computation. The GPA for transfer is computed in accordance with UW–Madison's grading practices in which all grades for repeated and failed transferable courses are included in the computation.

e. Meet the requirements for admission to UW-Madison
   i. Provide proof of high school graduation through an official high school transcript or high school equivalency diploma.
   ii. Complete 12 transferable credits post high school graduation by the time of enrollment at UW-Madison.
   iii. Demonstrate successful completion of:
      1. Algebra (one high school year or equivalent)
      2. Plane geometry (one high school year or equivalent)
      3. College preparatory math (one high school year or one college-level course)

f. **Recommend** completion of Single world language (two high school years or two college semesters of sequential study in one world language) as graduation requirement at UW-Madison. A student whose native language is not English is exempt from this graduation requirement provided the student's formal education through the seventh grade was in the native language.

g. Apply for **online** transfer admission to UW-Madison according to the schedule for the planned term of entry to UW-Madison, see Apply at UW Online

2. Course Transfer from Chippewa Valley Technical College
   a. Course transfer will be determined by UW-Madison Credit Evaluation Services. To determine how courses transfer from Chippewa Valley Technical College to UW-Madison, see the Transferology website at www.transferology.com.

   b. To determine how test credit, such as Advanced Placement (AP) or International Baccalaureate (IB), transfers to UW-Madison, see UW-Madison Guide

   c. Previous coursework will be evaluated for transfer on a course-by-course basis. Courses transferred to or exempted by Chippewa Valley Technical College may not satisfy UW-Madison course requirements.

   d. Students may transfer up to 72-degree credits earned at non-baccalaureate institutions.

3. Program Management and Reporting

Each institution will:

a. Assess student progress and experiences to inform modification and/or improvement of the agreement.

b. Exchange information that may be helpful in advising students and pertinent to the academic success of participating students.

c. Provide timely information about significant changes in the program of study that relates to the preparation of participating students.

4. Termination/Modification

a. This Agreement is subject to change or modification by mutual written consent.

b. This Agreement may be modified by UW-Madison, in consultation with Chippewa Valley Technical College, as may be necessary to bring it within the purview of and in accord with the directives of the Provost of UW-Madison, the Statutes governing UW-Madison, or the policies of the Board of Regents of the University of Wisconsin System.

c. This Agreement may be terminated by either party upon 1-year written notice to the other party. It is understood and agreed that any student already admitted to Chippewa Valley Technical College or UW-Madison due to this Agreement will be allowed to complete the program notwithstanding the termination provision, so long as the student remains in good academic standing and is making measured progress toward completion of a degree program. Notice of change or termination should be sent to the Chippewa Valley Technical College's Curriculum Office Curriculum Team, Curriculumteam@cvtc.edu and to UW Madison's Office of Admission and Recruitment and UW-Madison Online.

Signatures of Responsible Authorities at the Cooperating Institutions

V. Sambamurthy 8/31/2026

Dr. Vallabh "Samba" Sambamurthy — Date
Albert O. Nicholas Dean, School of Business
University of Wisconsin-Madison

John Zumbrunnen 9/22/2026

John Zumbrunnen — Date
Interim Provost and Vice Chancellor for Academic Affairs
University of Wisconsin-Madison

Date

08/12/2026

Dr Lynette Livingston
Provost & Vice President of Academic & Student Affairs
Chippewa Valley Technical College

Addendum

Agreement may be retrieved from https://online.wisc.edu/tcc-transfer-agreements/

Questions regarding this agreement may be directed to:

Lynn Brandt
Manager of Transfer Student Pathways
University of Wisconsin-Madison – Online
Lynn.brandt@wisc.edu

Brian Gunderson
University Articulations & Curriculum Coordinator
Chippewa Valley Technical College
Bgunderson14@cvtc.edu

Appendix
This document is not part of the official transfer agreement and is only a sample and is subject to change or error and not binding.

Chippewa Valley Technical College Business Pathway Associate of Arts To UW-Madison Bachelor of Business Administration Management, Human Resources or Marketing

This transfer pathway serves as a sample mapping tool for students and is based upon current transfer equivalencies and current program requirements as outlined in the 2026/2027 Academic Catalog. While this pathway has been created to assist you with your potential course options prior to transfer, it is not part of the official transfer agreement and is subject to change or error and not binding. It is strongly recommended that you continue to work with your advisor during the transfer process.

Students should develop an educational plan as early as possible with the assistance of their CVTC advisor and a UW–Madison Transfer Student Advisor. Early planning helps ensure that students complete the appropriate coursework for transfer and remain on track for degree completion. Transfer requirements may vary depending on when a student first begins college coursework after high school.

Transfer Guide Highlights:

- A minimum of 60 credits taken at Chippewa Valley Technical College will transfer to UW-Madison If a student transfers in course work from another institution to fulfill requirements within the AAS, it will be evaluated from the institution where it was completed and not how it transferred to Chippewa Valley Technical College.
- As few as 60 credits are needed to complete this degree at UW-Madison.
- **Completion of 804-224 College Algebra or equivalent that transfers as MATH 112 or higher math to UW-Madison is required prior to transfer.**
- This pathway is exclusively for transfer into the UW-Madison Online BBA major. Online Students are not eligible to transfer into any on-campus majors.

Chippewa Valley Technical College			UW-Madison Online		
Course No.	Course Title	Credits	Course No.	Course Title	Credits
English 801-219	English Composition 1	3	*Elective*	ENGLISH Elective	3
English 801-223	English Composition 2	3	*Comm & Literacy* *Communication A*	ENGLISH Elective	3
Speech 810-201 OR 810-205	Fundamentals of Speech Interpersonal/Small Group Comm	3 3	*Elective*	COM ARTS Elective COM ARTS Elective	3 3
Humanities 809-225	Ethics	3	*Humanities/Lit/Arts* *Ethics* PHILOS 241	Intro to Ethics	3
Humanities 802-218 OR 809-223	**(check Transferology and work with advisor to choose course that transfers as Humanities or Fine Arts to UW- Madison)** Latin American Studies OR International Relations (If two years of world language taken in high school)	3	*Humanities/Lit/Arts*	TBD	3
Humanities	**(check Transferology and work with advisor to choose course that transfers to UW- Madison)**	3	*Elective*	TBD	3
Social Science *Diversity/Ethnic Studies* 809-272	Race & Ethnicity in U.S.	3	*Civics & Perspectives* *Ethnic Studies* SOC 134	Soc of Race/Ethnicity in US	3
Social Science 809-291	Principles of Microeconomics	3	ECON 101	Intro to Microeconomics	3
Social Science 809-292	Principles of Macroeconomics	3	ECON 102	Intro to Macroeconomics	3
Social Science	**(check Transferology and work with advisor to choose course that transfers as Social Science to UW- Madison)**	3	*Social/Behavioral Sciences or Human Behavior*	TBD	3
Global Studies & Languages 802-211 OR 802-212	***(Requirement can also be met with one-year of World Language in high school with "C" or better)*** *If met in high School, students are required to take a Global Studies course in its place –* ***work with advisor to make sure course transfers to UW-Madison*** Spanish 1 Spanish 2	3-4 4 4	*World Language* SPANISH 101 SPANISH 102	**(UW-Madison requires 2 years of HS or 2 semesters of college World Language coursework to be completed prior to Graduation)** First Semester Spanish Second Semester Spanish	3-4 4 4
Math 804-224	(***Recommend completion of 804-224 College Algebra or equivalent course that transfers as MATH 112 to UW-Madison Or higher Prior to transfer)*** College Algebra	4	*Math/ Quantitative A* MATH 112	Algebra	4
Natural Science	**(*Must include one lab course)** **(*Check Transferology and work with advisor to choose two science courses, one with lab that transfer as Natural Science to UW-Madison)**	7	*Natural Science/ Wellness*	*Choose Physical. Biological or Natural Science breadth courses*	7
Elective			*Business Fund*		

101-111	Accounting 1	4	ACCT IS 100	Financial Accounting	4
Elective 116-193	Human Resources Management	3	*Major Course or Elective* M H R 305	Human Resources Mgmt	3
Elective 102-160	Business Law	3	*Business Core* GEN BUS 301	Business Law	3
Elective 102-112	Principles of Management	3		GEN BUS Elective	3
Elective 102-133	Leadership for Business Excellence	3		GEN BUS Elective	3
Elective 104-102	Marketing Principles	3		GEN BUS Elective	3
Minimum credits earned at CVTC		**60**	**Minimum credits accepted at UW-Madison**		**60**

Suggested electives that transfer to UW-Madison Online (transfer up to 72 credits to UW-Madison Online)					
138-150	Global Business	3		GEN BUS Elective	3
102-113	Business Ethics	3		GEN BUS Elective	3
102-130	Innovative Business Mindset	3		GEN BUS Elective	3
102-188	Project Management	3		GEN BUS Elective	3
101-172	Business Finance	3		GEN BUS Elective	3
802-212	**(Take this course if 802-211 taken above)** Spanish 2	4	SPANISH 102	**(UW-Madison requires 2 years of HS or 2 semesters of college World Language coursework to be completed prior to Graduation)** Second Semester Spanish	4

Remaining coursework to be completed for UW-Madison Online Bachelor of Business Administration - Business Administration-Management or Business Administration-Human Resources		
GEN BUS 110	Personal and Professional Foundations in Business	1
GEN BUS 106	Skills for Business Analysis	1
GEN BUS 206	Beginning Data Analysis for Business	3
GEN BUS 207	Intermediate Data Analysis for Business	3
GEN BUS 360	Workplace Writing and Communication *(Communications & Literacy)*	3
ACCT IS 211	Managerial Accounting	3
FINANCE 300	Intro to Finance	3
MARKETING 300	Marketing Management	3
M H R 300	Organizational Behavior	3
O T M 300	Operations Management	3
Electives	Additional Business or General Electives	19-22
Management Courses		
M H R 401	Management of Teams	3
M H R 423	Strategic Management	3
M H R 628	Negotiations	3
M H R ELEC	(must be direct equivalent)	3
M H R ELEC	(must be direct equivalent)	3

	Minimum credits needed to complete for Business Administration-Management	**60**
Human Resources Courses		
M H R 610	Compensation Theory and Administration	3
M H R 611	Personnel Staffing and Evaluation	3
M H R ELEC	(must be direct equivalent)	3
M H R ELEC	(must be direct equivalent)	3
	Minimum credits needed to complete for Business Administration-Human Resources	**60**
Marketing Courses		
MARKETING 305	Consumer Behavior	3
MARKETING 310	Marketing Research	3
MARKETING 450	Marketing Strategy	3
MARKETING ELEC	(must be direct equivalent)	3
MARKETING ELEC	(must be direct equivalent)	3
	Minimum credits needed to complete for Business Administration-Marketing	**60**
	UW-Madison Online BBA-Management, Human Resources or Marketing minimum credits required	**120**

NOTE: This pathway is exclusively transferred into the UW-Madison Online BBA major.
Online Students are not eligible to transfer into any on-campus majors.

2026/2027 Academic Year
Transfer Credit Policy: **https://registrar.wisc.edu/transfer-your-credit-to-uw-madison/**
Students must take at least 30 credits in residence at UW-Madison Online to be awarded a degree