TRANSFER AGREEMENT

BETWEEN

UNIVERSITY OF WISCONSIN-MADISON

AND

NORTHCENTRAL TECHNICAL COLLEGE

Northcentral Technical College Associate of Applied Science in Marketing to a UW-Madison Bachelor of Business Administration (BBA) online program: Business Administration-Marketing (this program will be referred to as "UW-Madison Online BBA" below).

Effective Date: 10/24 **Next Review Date: 10/27**

Transfer Plan Highlights:

- Upon completion of the AAS, a minimum of 56 credits taken at Northcentral Technical College will transfer to UW-Madison and provide junior-level academic standing. If a student transfers in course work from another institution to fulfill requirements within the AAS, it will be evaluated from the institution where it was completed and not how it transferred to Northcentral Technical College.
- A minimum of 120 credits are needed to complete a UW-Madison **Online** BBA.
- Northcentral Technical College students who are in good standing and meet the requirements of this agreement at UW-Madison will be guaranteed direct admission into the UW-Madison Online BBA. (See **Online** School of Business admissions requirements below)
- Northcentral Technical College students who are pursuing an Associate of Applied Science in Marketing and declare an intent to use this agreement to gain admission to a UW-Madison **Online** BBA will be eligible for joint advisement from both Northcentral Technical College and a UW-Madison Business advisor while completing their Associate Degree.
- Completion of 804-195 College Algebra or equivalent course that transfers as MATH 112 to UW-Madison or higher math is required prior to transfer.
- This agreement is only valid for students pursuing a UW-Madison **Online** BBA-Marketing program.
- See details below.

Course Transfer Conditions

- Students are encouraged to refer to Transferology to determine course transfer equivalencies.
- Students may **generally** transfer up to 72-degree credits earned at non-baccalaureate institutions.

Agreement Description and Rationale
This document constitutes a transfer agreement between University of Wisconsin-Madison School of Business and Northcentral Technical College Associate of Applied Science in Marketing as respective programs align well to prepare students to be strong leaders in Marketing. UW-Madison is eager to welcome Northcentral Technical College transfer students into an **Online** BBA.

Students who pursue the Associate of Applied Science in Marketing degree and submit the Declaration of Intent to Participate to gain admission to a UW-Madison **Online** BBA will be eligible for joint advisement from both Northcentral Technical College and a UW-Madison Business advisor while completing their Associate degree. Those students who successfully complete the Associate degree and meet specified levels of academic achievement at Northcentral Technical College as outlined in this transfer agreement will be guaranteed direct admission to a UW-Madison School of Business **Online** BBA program in Business Administration-Marketing.

Students who have previously graduated with an Associate degree from Northcentral Technical College or are not utilizing this transfer agreement remain welcome to apply for admission via the usual online transfer admission process. Previous coursework will be evaluated for transfer on a course-by-course basis.

This agreement only applies to the **Online** BBA-Business Administration-Marketing program at UW-Madison. Students who wish to pursue an on-campus Business program can follow the application process for on-campus transfer students. **UW-Madison Online Business program students cannot transfer into any on-campus program.**

1. **UW-Madison School of Business Admission Requirements**
   To be eligible for guaranteed direct admission to the UW-Madison School of Business Online programs, students must:
   a. Earn a 3.0 cumulative GPA in Northcentral Technical College transferable coursework as determined by UW–Madison computation. The GPA for transfer is computed in accordance with UW–Madison's grading practices (all grades for repeated and failed transferable degree credit courses are included in the computation).
   b. Complete an electronic Declaration of Intent to Participate with their Northcentral Technical College advisor. Students are strongly encouraged to declare their intent as early as possible to facilitate the smoothest transfer experience. The UW-Madison Office of Admissions and Recruitment will send a copy of the Declaration of Intent to Participate to the student, the Northcentral Technical College advisor, and UW-Madison Online Recruitment.
   c. Meet with a transfer program advisor at Northcentral Technical College at least once per semester while enrolled. The option to meet with a UW-Madison Business advisor is available while completing the Associate degree.
   d. Communicate with a UW-Madison financial aid advisor to understand what types of funding may be available for students in online programs at UW-Madison. Students in online programs are not eligible for some types of funding.

e. Meet the requirements for **Online** transfer admission to UW-Madison **Online** by demonstrating successful completion of:
   i. Course equivalent to Math 112, College Algebra at UW-Madison.
   ii. Single world language of either two high school years or two college semesters of sequential study in one world language. A student whose native language is not English is exempt from this admissions requirement provided the student's formal education through the seventh grade was in the native language. **If this requirement is not met, students may be admitted with deficiency and work with School of Business advisors to complete prior to graduation from UW-Madison.**

f. Submit an application for **Online** transfer admission to UW-Madison according to the schedule for the planned term of entry to UW-Madison, see https://online.wisc.edu/apply/

2. Transfer of Credits.

a. UW-Madison Credit Evaluation Services will determine course transfer. Students are highly encouraged to consult with their advisors to discuss course transfer options for a UW-Madison **Online** BBA.

b. Students may **generally** transfer up to 72-degree credits earned at non-baccalaureate institutions.

c. To determine how test credit, such as Advanced Placement (AP) or International Baccalaureate (IB), transfer to UW-Madison, see AP/IB credit

3. Graduation Requirements:

a. All UW-Madison baccalaureate candidates must meet UW-Madison's general education requirements and Wisconsin School of Business BBA, Business Administration-Marketing degree requirements.

b. Students will be required to complete a minimum of 30 credits at UW-Madison for a bachelor's degree.

c. Students must earn a minimum 2.0 GPA at UW-Madison to graduate with an Online BBA degree.

4. Program Management and Reporting

a. Each institution will:
   i. Assess student progress and experiences to inform modification and/or improvement of the agreement.
   ii. Exchange information that may be helpful in advising students and pertinent to the academic success of participating students.
   iii. Provide timely information about significant changes in the program of study that relate to the preparation of participating students.

5. Termination/Modification

a. This Agreement is subject to change or modification by mutual written consent.

b. This Agreement may be modified by UW-Madison, in consultation with Northcentral Technical College, as may be necessary to bring it within the purview of and in accordance with the directives of the Provost of UW-Madison, the Statutes governing

UW-Madison, or the policies of the Board of Regents of the University of Wisconsin System.

c. Both UW-Madison and Northcentral Technical College agree to review this Agreement every three years to assess continued mutual benefit of this Agreement.
d. This Agreement may be terminated by either party upon 1-year written notice to the other party. It is understood and agreed that any student already admitted to Northcentral Technical College Associate of Applied Science degree program will be allowed to complete the program notwithstanding the termination provision, so long as the student remains in good academic standing and is making measured progress toward completion of a degree program. Notice of change or termination should be sent to Northcentral Technical College and UW-Madison School of Business Dean's Office.

Signatures of Responsible Authorities at the Cooperating Institutions

University of Wisconsin-Madison

V. Sambamurthy — Oct 25, 2024

Vallabh "Samba" Sambamurthy — Date
Albert O. Nicholas Dean
School of Business

11/11/2024

Dr. Charles L. Isbell, Jr — Date
Provost and Vice Chancellor for Academic Affairs

Northcentral Technical College

10/24/2024

Dr. Emily Stuckenbruck — Date
Vice Provost, Learning & Executive Dean,
Academic Excellence

Darren J. Ackley — 10/24/2024

Dr. Darren Ackley — Date
Provost & Vice President for Learning