



**University of Wisconsin-
Madison
Madison, WI
and
Chippewa Valley Technical
College
Eau Claire, WI**



Transfer Agreement

Effective Date: For students admitted to UW-Madison on or after 08/01/2026

Date last signed or reviewed: 08/01/2026

Date of next review: 08/01/2029

This document constitutes a transfer agreement between the University of Wisconsin-Madison School of Business and Chippewa Valley Technical College. Students who earn the Associate of Applied Science in Business Management who meet requirements for admission to UW-Madison, who declare an intent to use this agreement to gain admission to the UW-Madison and who meet specified levels of academic achievement at Chippewa Valley Technical College will be granted admission to UW-Madison School of Business **Bachelor of Business Administration (BBA) online program: Business Administration-Management, Business Administration-Marketing or Business Administration-Human Resources** as a transfer student.

Students will need to make some substitutions in their Chippewa Valley Technical College programs as outlined in the pathway below.

Students who do not use this transfer agreement are welcome to apply for admission via UW-Madison's usual online transfer admission process.

This agreement only applies to the online Bachelor of Business Administration (BBA) program: Business Administration-Management, Business Administration-Marketing or Business Administration-Human Resources at UW-Madison. Students who wish to pursue an on-campus program can follow the application process for on-campus transfer students. Online UW-Madison Business program students cannot transfer into any on-campus program.

1. Transfer Admission Requirements

Students are eligible for admission to UW-Madison School of Business Bachelor of Business Administration (BBA) program: Business Administration-Management, Business Administration-Marketing or Business Administration-Human Resources under this agreement if they:

- a. Complete the Associate of Applied Science (AAS) – Business Management
- b. Complete a minimum of 63 transferable credits in the Associate of Applied Science – Business Management program.

- c. Meet with an advisor at Chippewa Valley Technical College to review and submit a Declaration of Intent to Participate. The advisor will validate eligibility and submit the Declaration of Intent to Participate online form to UW–Madison Online. UW–Madison will email a copy of the Declaration of Intent to Participate to the student, Chippewa Valley Technical College advisor, UW-Madison Office of Admissions and UW-Madison Online.
- d. Complete 804-224 College Algebra or equivalent that transfer as Math 112 or higher at UW-Madison prior to transfer. Note: This course is not part of the CVTC Business Management program. Work with your CVTC Academic Advisor to build this substitution into your Student Education Plan.
- e. Earn a 3.0 cumulative GPA in the Associate of Applied Science (AAS) – Business Management course work as determined by UW–Madison computation. The GPA for transfer is computed in accordance with UW–Madison’s grading practices in which all grades for repeated and failed transferable courses are included in the computation.
- f. Meet the requirements for admission to UW-Madison
 - i. Provide proof of high school graduation through an official high school transcript or high school equivalency diploma.
 - ii. Complete 12 transferable credits post high school graduation by the time of enrollment at UW-Madison.
 - iii. Demonstrate successful completion of:
 - 1. Algebra (one high school year or equivalent)
 - 2. Plane geometry (one high school year or equivalent)
 - 3. College preparatory math (one high school year or one college-level course)
- f. **Recommend** completion of Single world language (two high school years or two college semesters of sequential study in one world language) as graduation requirement at UW-Madison. A student whose native language is not English is exempt from this graduation requirement provided the student’s formal education through the seventh grade was in the native language.
- g. Apply for **online** transfer admission to UW-Madison according to the schedule for the planned term of entry to UW-Madison, see [Apply at UW Online](#)

2. Course Transfer from Chippewa Valley Technical College

- a. Course transfer will be determined by UW-Madison Credit Evaluation Services. To determine how courses transfer from Chippewa Valley Technical College to UW-Madison, see the Transferology website at www.transferology.com.
- b. To determine how test credit, such as Advanced Placement (AP) or International Baccalaureate (IB), transfers to UW-Madison, see [UW-Madison Guide](#)
- c. Previous coursework will be evaluated for transfer on a course-by-course basis. Courses transferred to or exempted by Chippewa Valley Technical College may not satisfy UW-Madison course requirements.
- d. Students may transfer up to 72-degree credits earned at non-baccalaureate institutions.

3. Program Management and Reporting

Each institution will:

- a. Assess student progress and experiences to inform modification and/or improvement of the agreement.
- b. Exchange information that may be helpful in advising students and pertinent to the academic success of participating students.
- c. Provide timely information about significant changes in the program of study that relates to the preparation of participating students.

4. Termination/Modification

- a. This Agreement is subject to change or modification by mutual written consent.
- b. This Agreement may be modified by UW-Madison, in consultation with Chippewa Valley Technical College, as may be necessary to bring it within the purview of and in accord with the directives of the Provost of UW-Madison, the Statutes governing UW-Madison, or the policies of the Board of Regents of the University of Wisconsin System.
- c. This Agreement may be terminated by either party upon 1-year written notice to the other party. It is understood and agreed that any student already admitted to Chippewa Valley Technical College or UW-Madison due to this Agreement will be allowed to complete the program notwithstanding the termination provision, so long as the student remains in good academic standing and is making measured progress toward completion of a degree program. Notice of change or termination should be sent to the Chippewa Valley Technical College's Curriculum Office Curriculum Team, CurriculumTeam@cvtc.edu and to UW Madison's Office of Admission and Recruitment and UW-Madison Online.

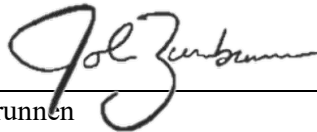
Signatures of Responsible Authorities at the Cooperating Institutions



8/31/2026

Dr. Vallabh "Samba" Sambamurthy
Albert O. Nicholas Dean, School of Business
University of Wisconsin-Madison

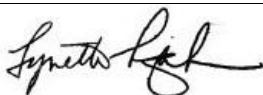
Date



9/22/2026

John Zumbrunnen
Provost and Vice Chancellor for Academic Affairs
University of Wisconsin-Madison

Date



Date

08/12/2026

Dr Lynette Livingston
Provost & Vice President of Academic & Student Affairs
Chippewa Valley Technical College

Addendum

Agreement may be retrieved from <https://online.wisc.edu/tcc-transfer-agreements/>

Questions regarding this agreement may be directed to:

Lynn Brandt
Manager of Transfer Student Pathways
University of Wisconsin-Madison – Online
Lynn.brandt@wisc.edu

Brian Gunderson
University Articulations & Curriculum Coordinator
Chippewa Valley Technical College
Bgunderson14@cvtc.edu

Appendix

This document is not part of the official transfer agreement and is only a sample that is subject to change to or error and not binding.

Chippewa Valley Technical College Business Management Associate of Applied Science To UW-Madison Bachelor of Business Administration Management, Human Resources or Marketing

This transfer pathway serves as a sample mapping tool for students and is based upon current transfer equivalencies and current program requirements as outlined in the 2026/2027 Academic Catalog. While this pathway has been created to assist you with your potential course options prior to transfer, it is not part of the official transfer agreement and is subject to change or error and not binding. It is strongly recommended that you continue to work with your advisor during the transfer process.

Students should develop an educational plan as early as possible with the assistance of their CVTC advisor and a UW–Madison Transfer Student Advisor. Early planning helps ensure that students complete the appropriate coursework for transfer and remain on track for degree completion. Transfer requirements may vary depending on when a student first began taking college coursework after high school.

Transfer Guide Highlights:

- A minimum of 63 credits taken at Chippewa Valley Technical College will transfer to UW-Madison If a student transfers in course work from another institution to fulfill requirements within the AAS, it will be evaluated from the institution where it was completed and not how it transferred to Chippewa Valley Technical College.
- As few as 57-60 credits are needed to complete this degree at UW-Madison.
- **Completion of 804-224 College Algebra or equivalent that transfers as MATH 112 or higher math to UW-Madison is required prior to transfer. Note: This course is not part of the CVTC Business Management program. Work with your CVTC Academic Advisor to build this substitution into your Student Education Plan**
- This pathway is exclusively for transfer into the UW-Madison Online BBA major. Online Students are not eligible to transfer into any on-campus majors.

Chippewa Valley Technical College			UW-Madison Online		
Course No.	Course Title	Credits	Course No.	Course Title	Credits
801-196	Oral/Interpersonal Comm	3	<i>Humanities/Lit/Arts OR Elective</i>	COMARTS Elective	3
809-291	Microeconomics	3	<i>Social/ Behavioral Sciences ECON 101</i>	Intro to Microeconomics	3
809-198	Intro to Psychology	3	<i>Social/ Behavioral Sciences or Human Behavior PSYCH 202</i>	Intro to Psychology	3
809-166 OR 809-225	Approved sub for 102-113 Intro to Ethics Ethics	3	<i>Humanities/Lit/Arts Ethics PHILOS 241</i>	Introductory Ethics	3
804-224	Approved sub for required math class (Required completion of 804-224 College Algebra or equivalent course that transfers as MATH 112 to UW- Madison Or higher prior to transfer) Algebra	4	<i>Math/ Quantitative A</i> MATH 112	Algebra	4
101-111	Accounting 1	4	<i>Business Fund ACCT IS 100</i>	Financial Accounting	4
116-193	Intro to Human Resources	3	<i>Major Course or Elective M H R 305</i>	Human Resource Management	3
102-160	Business Law	3	<i>Business Fund GEN BUS 301</i>	Business Law	3
101-172	Business Finance	3		GEN BUS Elective	3
102-109	Business Analytics	3		GEN BUS Elective	3
102-112	Principles of Management	3		GEN BUS Elective	3
102-114	Managing Operations	3		OTM Elective	3
102-115	Business Mgmt Internship	1		GEN BUS Elective	1
102-116	Strategic Management	3		MHR Elective	3
102-117	Business Mgmt Career Planning	2		GEN BUS Elective	2
102-130	Innovative Business Mindset	3		M H R Elective	3
102-133	Leadership for Bus Excellence	3		GEN Elective	3
102-188	Project Management	3		OTM Elective	3
104-102	Marketing Principles	3		MARKETING Elective	3
801-136 OR 801-219	English Composition 1 English Composition 1	3		ENG Elective	3
138-150	Global Business	3		INTL BUS Elective	3
103-170	Microsoft Excel	1		GENERAL Elective	1
Minimum credits taken at CVTC		63	Minimum credits accepted at UW-Madison		63

Suggested additional coursework that transfer to UW-Madison Online (transfer up to 72 credits to UW-Madison Online)					
	(check Transferology and work with advisor to choose course that transfers as Humanities/Literature/Arts to UW-Madison)	3	Humanities/Literature/Arts	TBD (May not be needed if 801-196 fulfills this requirement)	3
	(check Transferology and work with advisor to choose course that transfers as Science, incl one lab course required, to UW-Madison)	6	Natural Science/Wellness	Choose Physical, Biological or Natural Science breadth courses, at least one with lab required depending on when you first started your POST-Secondary Education. ” (check with UW-Madison Transfer Advisor to clarify if Lab class is required)	6
	(check Transferology and work with advisor to choose course that transfers as Ethnic Studies to UW-Madison)	3	Civics & Perspectives/ Ethnic Studies	TBD	3
801-223	English Composition 2	3	Communication A/ Comm & Literacy	ENGLISH Elective	3
	(check Transferology and work with advisor to choose course that transfers as World Language at UW-Madison)	8	World Language	(UW-Madison requires 2 years of HS or 2 semesters of college World Language coursework for Graduation) If this requirement is not met, student will work with School of Business advisor to complete it prior to graduation.	8

Remaining coursework to be completed for UW-Madison Online Bachelor of Business Administration – Management, Human Resources or Marketing		
	Humanities/Literature/Arts - (may not be needed if 801-196 fulfills requirement or taken as additional course at CVTC)	3
	Natural Science & Wellness (Select 6 credits designated Biological, Natural or Physical Science, one must incl lab) (may not be needed if taken as additional course at CVTC)	6
	Ethnic Studies/Civics & Perspectives (may not be needed if taken as additional course at CVTC)	3
	Communication A/Comm & Literacy (may not be needed if taken as additional course at CVTC)	3
GEN BUS 106	Skills for Business Analytics	1
GEN BUS 110	Personal & Professional Foundations in Business	1
GEN BUS 206	Beginning Data Analysis for Business	3
GEN BUS 207	Intermediate Data Analysis for Business	3
GEN BUS 360	Workplace Writing and Communication	3
ECON 102	Intro to Macroeconomics	4
ACCTG IS 211	Managerial Accounting	3
FINANCE 300	Introduction to Finance	3
MARKETING 300	Marketing Management	3
M H R 300	Organizational Behavior	3
OTM 300	Operations Management	3
Management Courses		
M H R 401	Management of Teams	3
M H R 423	Strategic Management	3

M H R 628	Negotiations	3
M H R ELEC	(must be direct equivalent)	3
Minimum credits needed to complete for Management		57
Human Resources Courses		
M H R 610	Compensation Theory and Administration	3
M H R 611	Personnel Staffing and Evaluation	3
M H R ELEC	(must be direct equivalent)	3
M H R ELEC	(must be direct equivalent)	3
Minimum credits needed to complete for Human Resources		57
Marketing Courses		
MARKETING 305	Consumer Behavior	3
MARKETING 310	Marketing Research	3
MARKETING 460	Marketing Strategy	3
MARKETING ELEC	(must be direct equivalent)	3
MARKETING ELEC	(must be direct equivalent)	3
Minimum credits needed to complete for Marketing		60
UW-Madison Online BBA – Management, Human Resources or Marketing minimum total credits required		120

NOTE: This pathway is exclusively for transfer into the UW-Madison Online BBA major. Online Students are not eligible to transfer into any on-campus majors.

2026/2027 Academic Year

Transfer Credit Policy: <https://registrar.wisc.edu/transfer-your-credit-to-uw-madison/>

Students must take at least 30 credits in residence at UW-Madison Online to be awarded a degree