

TRANSFER AGREEMENT

BETWEEN

UNIVERSITY OF WISCONSIN-MADISON

AND

WAUKESHA COUNTY TECHNICAL COLLEGE

Waukesha County Technical College Liberal Arts-Associate of Arts (AA) or Liberal Arts Associate of Science (AS) to a UW-Madison Bachelor of Business Administration (BBA) online program: Business Administration-Management, Business Administration-Human Resources or Business Administration-Marketing (these programs will be referred to as “UW-Madison Online BBA” below).

Effective Date: 9/24 Next Review Date: 9/27

Transfer Plan Highlights:

- Students who completed all required coursework at Waukesha County Technical College for the AA or AS will transfer a minimum of 61 credits to UW-Madison with junior-level academic standing. Coursework taken at other institutions will be evaluated from the institution where it was completed and not how it transferred and was applied at Waukesha County Technical College.
- A minimum of 120 credits are needed to complete a UW-Madison **Online** BBA degree program.
- Waukesha County Technical College students who are in good standing and meet requirements of this agreement at UW-Madison will be guaranteed direct admission into either the Business Administration-Management, Business Administration-Human Resources or Business Administration-Marketing **Online** degree program. (See Online School of Business admissions requirements below)
 - Waukesha County Technical College Students who are pursuing a Liberal Arts-Associate of Arts or Liberal Arts-Associate of Science degree at Waukesha County Technical College and declare an intent to use this agreement to gain admission to a UW-Madison **Online** BBA will be eligible for joint advisement from both Waukesha County Technical College and a UW-Madison BBA advisors while completing their associate degree.
- Completion of 804-195 College Algebra w/Apps or equivalent course that transfer as MATH 112 or higher at UW-Madison is required prior to transfer.
- This agreement is only valid for students pursuing a UW-Madison **Online** BBA program. • See details below.

Course Transfer Conditions

- Students are encouraged to refer to [Transferology](#) to determine course transfer equivalencies.

- Students may **generally** transfer up to 72-degree credits earned at non-baccalaureate institutions.

Agreement Description and Rationale

The document constitutes a transfer agreement between University of Wisconsin-Madison School of Business and Waukesha County Technical College as respective programs align well to prepare students to be strong leaders in Management, Human Resources or Marketing. UW Madison is eager to welcome Waukesha County Technical College transfer students into an **Online** BBA program.

Students who pursue the AA or AS degree at Waukesha County Technical College and submit the Declaration of Intent to Participate to gain admission to an UW-Madison **Online** BBA program will be eligible for joint advisement from both Waukesha County Technical College and UW-Madison BBA advisor while completing their Associate degree. Those students who successfully complete the Associate degree and meet specified levels of academic achievement as outlined in this transfer agreement at Waukesha County Technical College will be guaranteed direct admission to a UW-Madison School of Business **Online** BBA program in Business Administration-Management, Business Administration-Marketing or Business Administration Human Resources.

Students who have previously graduated with an Associate degree from Waukesha County Technical College or are otherwise not utilizing this transfer agreement remain welcome to apply for admission via per the usual online transfer admission process. Previous coursework will be evaluated for transfer on a course-by-course basis.

This agreement only applies to the UW-Madison **Online** BBA. Students who wish to pursue an on-campus Business program will follow the application process for on-campus [Transfer Student Admission](#). UW-Madison **Online Business program students cannot transfer into any on campus program.**

1. UW-Madison Online School of Business Admission Requirements

To be eligible for guaranteed direct admission to the UW-Madison School of Business Online programs, students must:

- a. Earn a 3.0 cumulative GPA in Waukesha County Technical College transferable coursework as determined by UW–Madison computation. The GPA for transfer is computed in accordance with UW–Madison’s grading practices (all grades for repeated and failed transferable degree credit courses are included in the computation).
- b. Complete an electronic Declaration of Intent to Participate with their Waukesha County Technical College advisor. Students are strongly encouraged to declare their intent as early as possible to facilitate the smoothest transfer experience. The UW Madison Office of Admissions and Recruitment will send a copy of the Declaration of Intent to Participate to the student, the Waukesha County Technical College advisor, and UW-Madison Online Recruitment.

- c. Meet with an academic advisor at Waukesha County Technical College at least once per semester while enrolled. The option to meet with a UW-Madison **Online** BBA advisor is available while completing the Associate degree.
- d. Communicate with a UW-Madison financial aid advisor to understand what [types of funding](#) may be available for students in online programs at UW-Madison. Students in online programs are not eligible for some types of funding.
- e. Meet the requirements for **Online** transfer admission to UW-Madison **Online** by demonstrating successful completion of:
 - i. Course equivalent to Math 112, College Algebra at UW-Madison.
 - ii. Single world language of either two high school years or two college semesters of sequential study in one world language. A student whose native language is not English is exempt from this admissions requirement provided the student's formal education through the seventh grade was in the native language. **If this requirement is not met, students may be admitted with deficiency and work with School of Business advisors to address.**
- f. Submit application for **Online** transfer admission to UW-Madison according to the schedule for the planned term of entry to UW-Madison, see [Apply to UW Online](#)

2. Transfer of Credits

- a. UW-Madison will transfer credits on a course-by-course basis.
- b. UW-Madison Credit Evaluation Services will determine course transfer. Students are highly encouraged to consult with their advisors to discuss course transfer options for a UW-Madison **Online** BBA; Business Administration-Management, Business-Administration-Human Resources or Business Administration-Marketing programs.
- c. Students may **generally** transfer up to 72-degree credits earned at non baccalaureate institutions.
- d. To determine how test credit, such as Advanced Placement (AP) or International Baccalaureate (IB), transfer to UW-Madison, see [AB/IB Credit](#)

3. Graduation Requirements:

- a. All UW-Madison baccalaureate candidates must meet UW-Madison's general education requirements and School of Business BBA, Business Administration Management, Business Administration-Human Resources or Business Administration-Marketing degree requirements.
- b. Students will be required to complete a minimum of 30 credits at UW-Madison for a bachelor's degree.
- c. Students must earn a minimum 2.0 GPA at UW-Madison to graduate with an Online BBA degree from UW-Madison.

4. Program Management and Reporting

- a. Each institution will:
 - i. Assess student progress and experiences to inform modification and/or improvement of the agreement.
 - ii. Exchange information that may be helpful in advising students and pertinent to the academic success of participating students.

- iii. Provide timely information about significant changes in the program of study that relate to the preparation of participating students.

5. Termination/Modification

- a. This Agreement is subject to change or modification by mutual written consent. b. This Agreement may be modified by UW-Madison, in consultation with Waukesha County Technical College, as may be necessary to bring it within the purview of and in accordance with the directives of the Provost of UW-Madison, the Statutes governing UW-Madison, or the policies of the Board of Regents of the University of Wisconsin System.
- c. Both UW-Madison and Waukesha County Technical College agree to review this Agreement every three years to assess continued mutual benefit of this Agreement. d. This Agreement may be terminated by either party upon 1-year written notice to the other party. It is understood and agreed that any student already admitted to Waukesha County Technical College Associate of Applied Science degree program will be allowed to complete the program notwithstanding the termination provision, so long as the student remains in good academic standing and is making measured progress toward completion of a degree program. Notice of change or termination should be sent to the UW-Madison’s Office of Admission and Recruitment and Dean’s Office in the School of Business at UW-Madison.

Signatures of Responsible Authorities at the Cooperating Institutions

University of Wisconsin-Madison

Oct 9, 2024

Dr. Vallabh “Samba” Sambamurthy Date
Albert O. Nicholas Dean, School of Business

11/6/2024

Dr. Charles L. Isbell Jr Date
Provost and Vice Chancellor for Academic Affairs

Waukesha County Technical College

10/2/2024

Bethany Leonard Date
Dean, School of Arts and Sciences

10/2/2024

Brad

Piazza, Ph.D. Date
Vice President-Academic Affairs

APPENDIX:

This document is not part of the official transfer agreement and is only a sample, subject to change to or error and not binding.

**Waukesha County Technical College Associate of Science
To UW-Madison Online Bachelor of Business Administration
Management, Human Resources or Marketing**

This transfer pathway serves as a sample mapping tool for students and is based upon current transfer equivalencies and current program requirements as outlined in the 2024/2025 Academic Catalog. While this pathway has been created to assist you with your potential course options prior to transfer, it is not part of the official transfer agreement and is subject to change or error and not binding. It is strongly recommended that you continue to work with your advisor during the transfer process.

Transfer Guide Highlights:

- A minimum of 61 credits taken at Waukesha County Technical College will transfer to UW-Madison If a student transfers in course work from another institution to fulfill requirements within the AAS, it will be evaluated from the institution where it was completed and not how it transferred to Waukesha County Technical College. • As few as 59 credits are needed to complete this degree at UW-Madison.
- **Completion of 804-195 College Algebra w/Apps or equivalent course that transfers as MATH 112 to UW-Madison or higher math is required prior to transfer.**
- *This pathway is exclusively to transfer into the UW-Madison Online BBA major. Online students are not eligible to transfer into any on-campus majors.*

Waukesha County Technical College			UW-Madison Online		
Course No.	Course Title	Credits	Course No.	Course Title	Credits
<i>Communication</i> 801-198	Speech	3	<i>Elective</i> COM ARTS 105	Public Speaking	3
<i>Communication</i> 801-223	<i>Communication</i> English Composition 2	3	<i>Communication</i> A	ENGLISH Elective	3
<i>Communication</i> 801-197 or 801-243	Technical Reporting Business Writing	3	<i>Elective</i>	EPD Elective GEN BUS Elective	3
<i>Social Science</i> 809-172	Intro to Diversity Studies	3	<i>Ethnic Studies</i>	SOC ST Elective	3
<i>Social Science</i> 809-143 OR 809-198	Principles of Microeconomics Intro to Psychology	3	<i>Pre-Business</i> ECON 101 PSYCH 202	Principles-Microeconomics Intro to Psychology	3
<i>Arts</i>	(Check Transferology or work with advisor to choose course that transfers as Humanities to at UW-Madison)	3	<i>Humanities</i>	TBD	3

Humanities 809-166	Intro to Ethic: Theory & App	3	Ethics PHILOS 241	Introductory Ethics	3
Humanities	(check Transferology or work with advisor to choose course that transfers as Literature at UW-Madison)	3	Literature	TBD	3
Math			Pre-Business		

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804-195	College Algebra w/Apps	3	MATH 112	College Algebra	3
Math	Choose at least one additional math (check Transferology or work with advisor to choose course that transfers to UW- Madison) 804-188 Interm Algebra w/Apps does not count toward graduation credit at UW-Madison	3-4	Elective	TBD	3-4
Science	Choose 2 Lab courses from different disciplines from WCTC list or UWM at Waukesha (check Transferology or work with advisor to choose courses that fulfill science requirement at UW-Madison)	8	Science	Select 6 credits designated Biological, Natural or Physical Science	8
Math/Science	Additional Math/Science class required (Check Transferology or work with advisor to choose courses that transfer to UW Madison)	5-6	Elective	TBD	5-6
Health 809-213 Or 809-214	Walking the Tightrope of Life Mindfulness – Doing, Thinking	1	Elective	Elective	1
World Language	(If World Language requirement fulfilled through previous coursework, check with Transferology or work with advisor to choose alternative course that transfers to UW-Madison)	4	Elective	(UW-Madison requires 2 years of HS or 2 semesters of college World Language coursework for Admission) If this requirement is not met, students may be admitted with deficiencies and work with School of Business advisors to address.	4
890-201	Liberal Arts Seminar	1	Elective	Elective	1
Electives	Choose 9-13 elective credits (see suggestions below) (Work with advisor to choose elective courses that work well for transfer to UW Madison Online)	11-15		TBD (See suggestions below)	11-15
Minimum credits earned at WCTC		61	Minimum credits accepted at UW-Madison		61

**Suggested electives that transfer to UW-Madison Online
(transfer up to 72 credits to UW-Madison Online)**

809-143 OR 809-198	(Choose course not taken as Social Science) Principles of Microeconomics Intro to Psychology	3	Pre-Business ECON 101 PSYCH 202	Principles-Microeconomics Intro to Psychology	3
104-102	Marketing Principles	3	Core Business MKTG 300	Marketing Management	3
196-193	Human Resource Management	3	Major course or Additional Breadth M H R 305	Human Resource Mgmt	3
182-101	Principles of Supply Chain Mgmt	3	Major course or Additional Breadth MKTG 421	Fundamentals of Supply Chain Mgmt	3
			Additional Breadth or Elective INTL BUS 200	International Business	

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138-150	Global Business Fundamentals	3			3
101-111 and 101-113	Accounting 1-Principles Accounting 2-Principles	4 4	Preparatory ACCT IS 100	Financial Accounting Elective	4 4

**Remaining coursework to be completed for UW-Madison Online Bachelor of Business
Administration Management, HR Management or Marketing**

GEN BUS 110	Personal and Professional Foundations in Business	1
GEN BUS 106	Skills for Business Analysis	1
GEN BUS 206	Beginning Data Analysis for Business	3
GEN BUS 207	Intermediate Data Analysis for Business	3
PSYCH 202	Introduction to Psychology (may not be needed if taken as elective at WCTC)	3
ECON 101	Principles-Microeconomics (may not be needed if taken as elective at WCTC)	3
ECON 102	Principles-Macroeconomics	3-4
GEN BUS 360	Workplace Writing and Communication	3
ACCT IS 100	Financial Accounting (may not be needed if taken as elective at WCTC)	3
ACCT IS 211	Managerial Accounting	3
GEN BUS 301	Business Law	3

	Additional Breadth (may not be needed if taken as elective at WCTC)	3
	Additional Breadth (may not be needed if taken as elective at WCTC)	3
FINANCE 300	Intro to Finance	3
MKTG 300	Marketing Management (may not be needed if taken as elective at WCTC)	3
M H R 300	Managing Organizations	3
OTM 300	Operations Management	3
Management Courses		
M H R 305	Human Resource Management (may not be needed if taken as elective at WCTC)	3
M H R 401	Management of Teams	3
M H R 423	Strategic Management	3
M H R 628	Negotiations	3
Total credits needed to complete for Management		59
Human Resources Courses		
M H R 305	Human Resource Management (may not be needed if taken as elective at WCTC)	3
M H R 423	Strategic Management	3
M H R 610	Compensation Theory and Administration	3
M H R 611	Personnel Staffing and Evaluation	3
Total credits needed to complete for Human Resources		59
Marketing Courses		
MKTG 305	Consumer Behavior	3
MKTG 310	Marketing Research	3
MKTG 355	Marketing in the Digital Age	3
MKTG 421	Fundamentals of Supply Chain Management	3
MKTG 430	Strategic Pricing	3
MKTG 460	Marketing Strategy	3
Total credits needed to complete for Marketing		59

Waukesha County Technical College Associate of Arts To UW-Madison Online Bachelor of Business Administration Management, Human Resources or Marketing

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<i>Social Science</i> 809-172	Intro to Diversity Studies	3	<i>Ethnic Studies</i>	SOC ST Elective	3
<i>Social Science</i> 809-143	Principles of Macroeconomics	3	<i>Pre-Business</i> ECON 101	Principles-Microeconomics	3
<i>Social Science</i> 809-198	Intro to Psychology	3	<i>Pre-Business</i> PSYCH 202	Introduction to Psychology	3
<i>Social Science</i>	(Check Transferology or work with advisor to choose course that transfers as social science at UW-Madison)	3	<i>Social Science</i>	TBD	3
<i>Arts</i>	(Check Transferology or work with advisor to choose course that transfers to at UW Madison)	3	<i>Elective</i>	Elective	3
<i>Humanities</i> 801-204	Introduction to Literature	3	<i>Literature</i>	LIT Elective	3

Humanities 809-166	Intro to Ethics: Theory & App	3	Ethics PHILOS 241	Introductory Ethics	3
Humanities	(check Transferology or work with advisor to choose course that transfers as Humanities at UW-Madison)	3	Humanities	TBD	3
Math 804-195	College Algebra w/Apps	3	Pre-Business MATH 112	College Algebra	3
Math	Choose at least one additional math (check Transferology or work with	3-4	Elective	TBD	3-4

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	advisor to choose course that transfers to UW- Madison) 804-188 Int Algebra w/Apps does not count toward graduation credit at UW-Madison			804-188 Int Algebra w/Apps does not count toward graduation credit at UW Madison	
Science	Choose 2 courses (including 1 Lab Science) from this WCTC list or UWM at Waukesha	7	Science	Select 6 credits designated Biological, Natural or Physical Science	7
Health 809-213 Or 809-214	Walking the Tightrope of Life Mindfulness – Doing, Thinking	1	Elective	GEN Elective GEN Elective	1
World Language	(If World Language requirement fulfilled through previous coursework, check with Transferology or work with advisor to choose alternative course that transfers to UW-Madison)	4	Elective	(UW-Madison requires 2 years of HS or 2 semesters of college World Language coursework for Admission) If this requirement is not met, students may be admitted with deficiencies and work with School of Business advisors to address.	4
890-201	Liberal Arts Seminar	1		Elective	1
Electives	Choose 9-13 elective credits (see suggestions below) (Work with advisor to choose elective courses that work well for transfer to UW Madison Online)	9-13		TBD (See suggestions below)	9-13
Minimum credits earned at WCTC		61	Minimum credits accepted at UW-Madison		61

**Suggested electives that transfer to UW-Madison Online
(transfer up to 72 credits to UW-Madison Online)**

104-102	Marketing Principles	3	Core Business MKTG 300	Marketing Management	3
196-193	Human Resource Management	3	Major course or Additional Breadth M H R	Human Resource Mgmt	3

			305		
182-101	Principles of Supply Chain Mgmt	3	Major course or Additional Breadth MKTG 421	Fundamentals of Supply Chain Mgmt	3
138-150	Global Business Fundamentals	3	Additional Breadth or Elective INTL BUS 200	International Business	3
101-111 and 101-113	Accounting 1-Principles Accounting 2-Principles	4 4	Preparatory ACCT IS 100	Financial Accounting Elective	4 4

Remaining coursework to be completed for UW-Madison Online Bachelor of Business Administration Management, HR Management or Marketing

GEN BUS 110	Personal and Professional Foundations in Business	1
GEN BUS 106	Skills for Business Analysis	1
GEN BUS 206	Beginning Data Analysis for Business	3
GEN BUS 207	Intermediate Data Analysis for Business	3
ECON 102	Principles-Macroeconomics	3-4
GEN BUS 360	Workplace Writing and Communication	3
ACCT IS 100	Financial Accounting (may not be needed if taken as elective at WCTC)	3

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ACCT IS 211	Managerial Accounting	3
GEN BUS 301	Business Law	3
	Additional Breadth (may not be needed if taken as elective at WCTC)	3
	Additional Breadth (may not be needed if taken as elective at WCTC)	3
FINANCE 300	Intro to Finance	3
MKTG 300	Marketing Management (may not be needed if taken as elective at WCTC)	3
M H R 300	Managing Organizations	3
OTM 300	Operations Management	3
Management Courses		
M H R 305	Human Resource Management (may not be needed if taken as elective at WCTC)	3
M H R 401	Management of Teams	3

M H R 423	Strategic Management	3
M H R 628	Negotiations	3
Total credits needed to complete for Management		59
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M H R 305	Human Resource Management (may not be needed if taken as elective at WCTC)	3
M H R 423	Strategic Management	3
M H R 610	Compensation Theory and Administration	3
M H R 611	Personnel Staffing and Evaluation	3
Total credits needed to complete for Human Resources		59
Marketing Courses		
MKTG 305	Consumer Behavior	3
MKTG 310	Marketing Research	3
MKTG 355	Marketing in the Digital Age	3
MKTG 421	Fundamentals of Supply Chain Management (may not be needed if taken as elective at WCTC)	3
MKTG 430	Strategic Pricing	3
MKTG 460	Marketing Strategy	3
Total credits needed to complete for Marketing		59
UW-Madison Online BBA – Management, Marketing or Human Resources minimum credits required		120

NOTE: UW-Madison Online Students are not eligible to transfer into any on-campus majors.

2024/2025 Academic Year

Transfer Credit Policy: <https://registrar.wisc.edu/transfer-your-credit-to-uw-madison/>

Students must take at least 30 credits in residence at UW-Mad

Transfer Agreement - WCTC AA-AS to UW Madison Online BBA

Final Audit Report 2024-10-09

Created: 2024-10-02

By: LYNN BRANDT (lbrandt3@wisc.edu)

Status: Signed

Transaction ID: CBJCHBCAABAav3HGxDyXEzuNf_cjxES_Gde8cpscvGY4

"Transfer Agreement - WCTC AA-AS to UW-Madison Online


BB A" History

 Document digitally presigned by DocuSign\, Inc. (enterprisesupport@docusign.com)

2024-10-02 - 7:35:06 PM GMT

 Document created by LYNN BRANDT (lbrandt3@wisc.edu)

2024-10-02 - 9:24:46 PM GMT

 Document emailed to Lori Finkel (lfinkel2@wisc.edu) for signature

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 Email viewed by Lori Finkel (lfinkel2@wisc.edu)

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 Document e-signed by Lori Finkel (lfinkel2@wisc.edu)

Signature Date: 2024-10-09 - 1:46:25 PM GMT - Time Source: server

 Agreement completed.

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