

# TRANSFER AGREEMENT

BETWEEN

UNIVERSITY OF WISCONSIN-MADISON

AND

NICOLET COLLEGE

**Nicolet College University Transfer Liberal Arts - Associate of Arts (AA) to a UW-Madison Bachelor of Business Administration (BBA) online program: Business Administration-Management, Business Administration-Human Resources or Business Administration-Marketing (these programs will be referred to as "UW-Madison Online BBA" below).**

**Effective Date: (05/24)**

**Next Review Date: (05/27)**

## **Transfer Plan Highlights:**

- Upon completion of the AA, a minimum of 60 credits taken at Nicolet College will transfer to UW-Madison and provide junior-level academic standing. If a student transfers in course work from another institution to fulfill requirements within the AA, it will be evaluated from the institution where it was completed and not how it transferred to Nicolet College.
- A minimum of 120 credits are needed to complete a UW-Madison **Online** BBA degree program.
- Nicolet College students who are in good standing and meet requirements of this agreement at UW-Madison will be guaranteed direct admission into either the Business Administration-Management, Business Administration-Human Resources or Business Administration-Marketing **Online** degree program. (See Online School of Business admissions requirements below)
- Nicolet College students who are pursuing an Associate of Arts and declare an intent to use this agreement to gain admission to a UW-Madison **Online** BBA program will be eligible for joint advisement from both Nicolet College and a UW-Madison Business advisor while completing their associate degree.
- Recommend completion of 804-223 Algebra for Calculus or equivalent course that transfer as MATH 112 at UW-Madison prior to transfer.
- This agreement is only valid for students pursuing a UW-Madison **Online** BBA program.
- See details below.

## **Course Transfer Conditions**

- Students are encouraged to refer to [Transferology](#) to determine course transfer equivalencies.
- Students may **generally** transfer up to 72-degree credits earned at non-baccalaureate institutions.

## **Agreement Description and Rationale**

This document constitutes a transfer agreement between University of Wisconsin-Madison School of Business and Nicolet College University Transfer Liberal Arts program as respective programs align well to prepare students to be strong leaders in Management, Human Resources or Marketing. UW-Madison is eager to welcome Nicolet College transfer students into an **Online BBA** program.

Students who pursue the Associate of Arts degree and submit the Declaration of Intent to Participate to gain admission to a UW-Madison **Online BBA** program will be eligible for joint advisement from both Nicolet College and a UW-Madison Business advisor while completing their associate degree. Those students who successfully complete the associate degree and meet specified levels of academic achievement as outlined in this transfer agreement at Nicolet College will be guaranteed direct admission to a UW-Madison School of Business **Online BBA** program in Business Administration-Management, Business Administration-Marketing or Business Administration-Human Resources.

Students who have previously graduated with an associate degree from Nicolet College or are not utilizing this transfer agreement remain welcome to apply for admission via the usual online transfer admission process. Previous coursework will be evaluated for transfer on a course-by-course basis.

This agreement only applies to the **Online Business** programs at UW-Madison. Students who wish to pursue an on-campus Business program can utilize the Nicolet College Guaranteed Transfer Agreement and follow the application process for that option. **UW-Madison Online Business program students cannot transfer into any on-campus program.**

### **1. UW-Madison School of Business Admission Requirements**

To be eligible for guaranteed direct admission to the UW-Madison School of Business Online programs, students must:

- a. Earn a 3.0 cumulative GPA in Nicolet College transferable coursework as determined by UW-Madison computation. The GPA for transfer is computed in accordance with UW-Madison's grading practices (all grades for repeated and failed transferable degree credit courses are included in the computation).
- b. Complete an electronic Declaration of Intent to Participate with their Nicolet College advisor. Students are strongly encouraged to declare their intent as early as possible to facilitate the smoothest transfer experience. The UW-Madison Office of Admissions and Recruitment will send a copy of the Declaration of Intent to Participate to the student, the Nicolet College advisor, and UW-Madison Online Manager of Transfer Partnerships.
- c. Meet with a transfer program advisor at Nicolet College at least once per semester while enrolled. The option to meet with a UW-Madison Business advisor is available while completing the associate degree.

- d. Communicate with a UW-Madison financial aid advisor to understand what types of funding may be available for students in online programs at UW-Madison. Students in online programs are not eligible for some types of funding.
- e. Meet the requirements for **Online** transfer admission to UW-Madison **Online** by demonstrating successful completion of:
  - i. Algebra (one high school year or equivalent)
  - ii. Plane geometry (one high school year or equivalent)
  - iii. College preparatory math (one high school year or one college-level course)
  - iv. Single world language (two high school years or two college semesters of sequential study in one world language). A student whose native language is not English is exempt from this admissions requirement provided the student's formal education through the seventh grade was in the native language
  - v. 12 post high school transferable credits
- f. Submit an application for **Online** transfer admission to UW-Madison according to the schedule for the planned term of entry to UW-Madison, see <https://online.wisc.edu/apply/>

## 2. Transfer of Credits

- a. UW-Madison Credit Evaluation Services will determine course transfer. Students are highly encouraged to consult with their advisors to discuss course transfer options for a UW-Madison **Online** BBA; Business Administration-Management, Business-Administration-Human Resources or Business Administration-Marketing programs.
- b. Students may **generally** transfer up to 72-degree credits earned at non-baccalaureate institutions.'
- c. To determine how test credit, such as Advanced Placement (AP) or International Baccalaureate (IB), transfer to UW-Madison, see [AP/IB credit](#)

## 3. Graduation Requirements:

- a. All UW-Madison baccalaureate candidates must meet UW-Madison's general education requirements and School of Business BBA, Business Administration-Management, Business Administration-Human Resources or Business Administration-Marketing degree requirements.
- b. Students will be required to complete a minimum of 30 credits in residence for a bachelor's degree at UW-Madison.
- c. Students must earn a minimum 2.0 GPA to graduate with an Online BBA degree from UW-Madison.

## 4. Program Management and Reporting

- a. Each institution will:
  - i. Assess student progress and experiences to inform modification and/or improvement of the agreement.
  - ii. Exchange information that may be helpful in advising students and pertinent to the academic success of participating students.

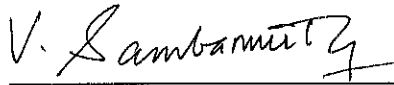
- iii. Provide timely information about significant changes in the program of study that relate to the preparation of participating students.

**5. Termination/Modification**

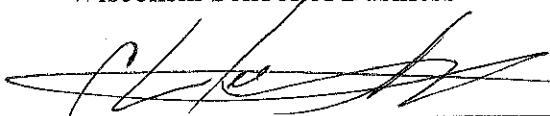
- a. This Agreement is subject to change or modification by mutual written consent.
- b. This Agreement may be modified by UW-Madison, in consultation with Nicolet College, as may be necessary to bring it within the purview of and in accordance with the directives of the Provost of UW-Madison, the Statutes governing UW-Madison, or the policies of the Board of Regents of the University of Wisconsin System.
- c. Both UW-Madison and Nicolet College agree to review this Agreement every three years to assess continued mutual benefit of this Agreement.
- d. This Agreement may be terminated by either party upon 1-year written notice to the other party. It is understood and agreed that any student already admitted to Nicolet College Associate of Arts degree program will be allowed to complete the program notwithstanding the termination provision, so long as the student remains in good academic standing and is making measured progress toward completion of a degree program. Notice of change or termination should be sent to Nicolet College and Dean's Office in the School of Business at UW-Madison.

**Signatures of Responsible Authorities at the Cooperating Institutions**

**University of Wisconsin-Madison**


  
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Dr. Vallabh "Samba" Sambamurthy  
Albert O. Nicholas Dean  
Wisconsin School of Business

May 6, 2024  
Date

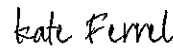
  
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Dr. Charles Lee Isbell Jr  
Provost and Vice Chancellor for Academic Affairs

June 3, 2024  
Date

**Nicolet College**

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Gary Zarda  
Dean of University Transfer Liberal Arts

5/3/2024  
Date

DocuSigned by:  
  
\_\_\_\_\_  
11F41E444AF461...  
Kate Ferrel  
President

5/3/2024  
Date

APPENDIX:

This document is not part of the official transfer agreement and is only a sample, subject to change to or error and not binding.

**Nicolet Area Technical College University Transfer Liberal Arts-Associate of Arts  
To UW-Madison Online Bachelor of Business Administration  
Management, Human Resources or Marketing**

*This transfer guide serves as a mapping tool for students and is based upon UW-Madison Online 2023/2024 Academic Catalog at time of enrollment and this institution's equivalent academic year. It is not part of the official transfer agreement and is only a sample, subject to change to or error and not binding.*

**Transfer Guide Highlights:**

- A minimum of 60 credits taken at Nicolet Area Technical College will transfer to UW-Madison If a student transfers in course work from another institution to fulfill requirements within the AAS, it will be evaluated from the institution where it was completed and not how it transferred to Nicolet Area Technical College.
- As few as 60 credits are needed to complete this degree at UW-Madison.
- Recommend completion of 804-224 College Algebra or equivalent course that transfers as MATH 112 to UW-Madison or Higher math prior to transfer.

Nicolet Area Technical College			UW-Madison Online		
Course No.	Course Title	Credits	Course No.	Course Title	Credits
801-219	English Composition 1	3		ENGLISH Elective	3
801-223	English Composition 2	3	<i>Communication A</i>	ENGLISH Elective	3
<i>Humanities</i>	<b>Literature</b> <i>Choose course that transfers as Literature to UW-Madison</i>	3	<i>Literature</i>	TBD	3
<i>Humanities</i>	REC: World Language, if not previously taken in high school, see world language requirement for UW-Madison Admissions	3	<i>Humanities</i>	TBD	3
<i>Humanities</i> 809-225	Ethics	3	<i>Ethics</i> <i>PHILOS 241</i>	Introductory Ethics	3
<i>Humanities</i>	<i>Choose course that transfers to UW-Madison</i>	3	<i>Elective</i>	TBD	3
<i>Social Science</i> 809-272 OR	<b>Ethnic Studies</b> Diversity Studies	3	<i>Ethnic Studies</i>	SOC ST Elective	3
<i>Social Science</i>	<i>Choose course that transfers as social science at UW-Madison</i>	3	<i>Social Science</i>	TBD	3
<i>Social Science</i> 809-291	Principles of Microeconomics	3	<i>Pre-Business</i> ECON 101	Principles-Microeconomics	3
<i>Social Science</i> 809-251	Intro to Psychology	3	<i>Pre-Business</i> PSYCH 202	Introduction to Psychology	3
<i>Elective</i> 809-287	Principles of Macroeconomics	3	<i>Business Prep</i> ECON 102	Principles-Macroeconomics	3

<i>World Language</i>	if not previously taken in high school, see world language requirement for UW-Madison Admissions	4	<i>Elective</i>	(UW-Madison requires 2 years of HS or 2 semesters of college World Language coursework for Admission)	4
<i>Natural Science</i>	(one lab course required) chosen from biology, chemistry, geology/ geography geology/geography and physics REC: take additional 2 credits to fulfill Natural Science requirement at UW-Madison.	7	<i>Physical, Biological, Natural Science (9 credits Required)</i>	<i>Choose any designated Physical, Biological or Natural Science breadth courses</i>	7
<i>Math</i>	<b>Recommend completion of 804-224 or equivalent course that transfers as MATH 112 to UW-Madison prior to transfer)</b> Algebra for Calculus	4	<i>Quantitative A Pre-Business MATH 112</i>	Algebra	4
	<i>Health and Wellness</i>	1	<i>Elective</i>	TBD	1
810-201	<i>Fundamentals of Speech</i>	3	COM ARTS 105	Speech	3
<i>Electives</i>			<i>Pre-Business</i>		
809-287	Principles of Macroeconomics	3	ECON 102	Principles-Macroeconomics	3
<i>Electives</i>	<i>(if needed)</i>		<i>Business Prep</i>		
103-126 and	MS Excel Beginning	1	GEN BUS 106	Excel Proficiency	1
103-127	MS Excel Intermediate	1		Elective	1
<i>Electives</i>	<i>(take all six if needed)</i>		<i>Business Prep</i>		
101-210 AND	Acctg Principles Receivables Cash/Assets	2	ACCT IS 100	Financial Accounting	7
101-205 AND	Accounting Principles Inventory Valuation	1			
101-153 AND	Accounting Principles Partnership Acctg	1			
101-156 AND	Accounting Principles Equity Financing	1			
101-157 AND	Acctg Principles Debt Financing Acctg	1			
101-159	Acctg Princ Financial Statement Analysis	1			
<i>Electives</i>	<i>(take all three if needed)</i>		<i>Business Prep</i>		
101-178 AND	Cost Acctg Job Order and Process Costing	1	ACCT IS 211	Managerial Accounting	3
101-179 AND	Cost Acctg Standard Cost Accounting	1			
101-181	Cost Acctg Cost Analysis	1			
890-101	Foundations of University Learning	1		Not transferable	1
<b>Minimum credits completed at Nicolet College</b>		<b>60</b>	<b>Minimum credits accepted at UW-Madison</b>		<b>60</b>

**Remaining coursework to be completed for UW-Madison Online Bachelor of Business Administration  
Management, HR Management or Marketing**

GEN BUS 110	Personal and Professional Foundations in Business	1
GEN BUS 206	Beginning Data Analysis for Business	3
GEN BUS 207	Intermediate Data Analysis for Business	3
GEN BUS 360	Workplace Writing and Communication	3
GEN BUS 301	Business Law	3
	Additional Breadth	3
	Additional Breadth	3
FINANCE 300	Intro to Finance	3
MARKETING 300	Marketing Management	3
M H R 300	Managing Organizations	3
OTM 300	Operations Management	3
<b>Management Courses</b>		
M H R 305	Human Resource Management	3

M H R 401	Management of Teams	3
M H R 423	Strategic Management	3
M H R 628	Negotiations	3
<b>Minimum total credits needed to complete for Management</b>		<b>60</b>
<b>Human Resources Courses</b>		
M H R 305	Human Resource Management	3
M H R 423	Strategic Management	3
M H R 610	Compensation Theory and Administration	3
M H R 611	Personnel Staffing and Evaluation	3
<b>Minimum total credits needed to complete for Human Resources</b>		<b>60</b>
<b>Marketing Courses</b>		
MARKETING 305	Consumer Behavior	3
MARKETING 310	Marketing Research	3
MARKETING 355	Marketing in the Digital Age	3
MARKETING 421	Fundamentals of Supply Chain Management	3
MARKETING 430	Strategic Pricing	3
MARKETING 460	Marketing Strategy	3
<b>Minimum credits needed to complete for Marketing</b>		<b>60</b>
<b>UW-Madison Online BBA- Management, Human Resources or Marketing minimum credits required</b>		<b>120</b>

**NOTE: This pathway is exclusively to transfer into the UW-Madison Online BBA major. Online**

**Students are not eligible to transfer into any on-campus majors**

2023/2024 Academic Year

Transfer Credit Policy: <https://registrar.wisc.edu/transfer-your-credit-to-uw-madison/>

Students must take at least 30 credits in residence at UW-Madison Online to be awarded a degree